

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

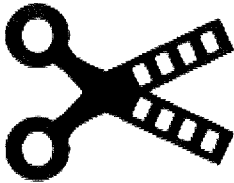
ETAS ID: TM302105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Movieclips, Inc.		04/18/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Zefr, Inc.		
Street Address:	1621 Abbot Kinney Blvd.		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4009892		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8016920493		
Email:	docket@kunzlerlaw.com		
Correspondent Name:	Scott Thorpe		
Address Line 1:	8 East Broadway Suite 600		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	7011.3.2		
NAME OF SUBMITTER:	Scott D Thorpe		
SIGNATURE:	/Scott D Thorpe/		
DATE SIGNED:	04/21/2014		
Total Attachments: 1			
source=Movieclips_scissors_logo_trademark_assignment#page1.tif			

OP \$40.00 4009892

ASSIGNMENT OF TRADEMARK

Whereas, Zefr, Inc., a Corporation of Delaware, having a place of business at 1621 Abbot Kinney Blvd., Venice, California, desires to acquire the entire right, title, and interest in the design trademark (Design Trademark) shown below, filed on June 11, 2009, registered August 9, 2011, registration number 4009892, and to all goodwill associated with the mark;



Now therefore, for valuable consideration, receipt whereof is hereby acknowledged, I hereby sell, assign, transfer to Zefr, Inc., its successors and assigns, the entire right, title, and interest in the Design Trademark and all trademark rights associated with the mark.

Signed and Sealed

A handwritten signature in black ink, appearing to read "Richard Raddon", written over a horizontal line.

Richard Raddon, Co-Founder/Co-CEO

Movieclips, Inc.

VENICE, CALIFORNIA

City, State

4/18/2014

Date