

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302116

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leiserv, Inc.		12/30/2013	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leiserv, LLC		
<b>Street Address:</b>	1 N. Field Court		
<b>City:</b>	Lake Forest		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60045		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85927806	BRUNSWICK'S	
<b>Serial Number:</b>	72423756		
<b>Serial Number:</b>	85927799	BRUNSWICK'S	
<b>Serial Number:</b>	86070379	URBAN MISSION	
<b>Serial Number:</b>	85928259	B	
<b>Serial Number:</b>	85928315	B	
<b>Serial Number:</b>	85928250		
<b>Serial Number:</b>	85928248		
<b>Serial Number:</b>	85928433	TAVERN '45	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8477354330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	847-735-4354		
<b>Email:</b>	adam.airhart@brunswick.com		
<b>Correspondent Name:</b>	Adam D. Airhart		
<b>Address Line 1:</b>	1 N. Field Court		
<b>Address Line 4:</b>	Lake Forest, ILLINOIS 60045		
<b>NAME OF SUBMITTER:</b>	Adam D. Airhart		
<b>SIGNATURE:</b>	/ada/		

CH \$240.00 85927806

<b>DATE SIGNED:</b>	04/21/2014
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**Total Attachments: 4**

- source=Certificate of Formation\_file stamped copy from DE#page1.tif
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- source=Certificate of Conversion\_file stamped copy from DE#page1.tif
- source=Certificate of Conversion\_file stamped copy from DE#page2.tif

# Delaware

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*The First State*

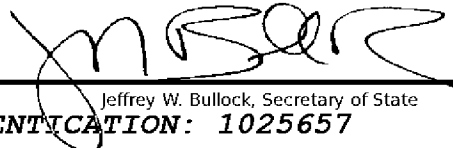
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "LEISERV, LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2013, AT 8:26 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF JANUARY, A.D. 2014, AT 12:01 O'CLOCK A.M.

2073929 8100V

131484808



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1025657

DATE: 01-02-14

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005265 FRAME: 0018

**CERTIFICATE OF FORMATION**

**OF**

**LEISERV, LLC**

This Certificate of Formation of Leiserv, LLC (the "Company"), dated as of December 30, 2013, has been duly executed and is being filed by Nancy A. Hartman, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.).

1. The name of the limited liability company formed is Leiserv, LLC.
2. The address of the registered office of the Company in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, Delaware 19801. The name of the registered agent of the Company at such address is The Corporation Trust Company.
3. This Certificate of Formation shall be effective at 12:01 a.m., Eastern Standard Time, on January 1, 2014, after the filing of this Certificate of Formation and a certificate of conversion to limited liability company (converting Leiserv, Inc., a Delaware corporation, to the Company) with the Secretary of State of the State of Delaware.

**IN WITNESS WHEREOF**, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: /Nancy A. Hartman/  
Name: Nancy A. Hartman  
Its: Authorized Person

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LEISERV, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LEISERV, INC." TO "LEISERV, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2013, AT 8:26 O'CLOCK A.M.

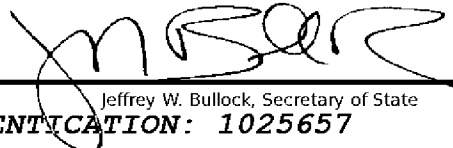
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2014, AT 12:01 O'CLOCK A.M.

2073929 8100V

131484808



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1025657

DATE: 01-02-14

TRADEMARK  
REEL: 005265 FRAME: 0020

**CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY**  
**OF**  
**LEISERV, INC.**  
**TO**  
**LEISERV, LLC**

This Certificate of Conversion to Limited Liability Company, dated as of December 30, 2013, has been duly executed and is being filed by Leiserv, Inc., a Delaware corporation (the "Corporation"), to convert the Corporation to a Delaware limited liability company, under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.) and the Delaware General Corporation Law (8 Del. C. §101, et seq.).

1. The name of the Corporation is Leiserv, Inc.
2. The name under which the Corporation was originally incorporated was Brunswick Recreation Centers, Inc.
3. The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware on October 22, 1985.
4. The name of the Delaware limited liability company into which the Corporation shall be converted as set forth in its Certificate of Formation (the "Certificate of Formation") is Leiserv, LLC (the "Company").
5. The conversion of the Corporation to the Company shall be effective at 12:01 a.m., Eastern Standard Time, on January 1, 2014, after the filing of this Certificate of Conversion to Limited Liability Company and the Certificate Formation with the Secretary of State of the State of Delaware.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first above written.

By: /Nancy A. Hartman/  
Name: Nancy A. Hartman  
Its: Vice President, Treasurer and  
Secretary