

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302193

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mountain Madness Brewing Company, LLC		04/21/2014	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Elevate Your Passion, LLC		
Street Address:	1644 CR 203		
City:	Durango		
State/Country:	COLORADO		
Postal Code:	81301		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4396860	ELEVATE YOUR PASSION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4808302700		
Email:	trademark@boothudall.com		
Correspondent Name:	Pacer K. Udall		
Address Line 1:	1255 W. Rio Salado Pkwy., Ste 215		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	1945.002		
NAME OF SUBMITTER:	Pacer K. Udall		
SIGNATURE:	/Pacer K. Udall/		
DATE SIGNED:	04/21/2014		
Total Attachments: 1			
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OP \$40.00 4396860

U.S. TRADEMARK ASSIGNMENT

Mountain Madness Brewing Company, LLC, located at 64 Engineer Drive, Durango, CO 81301, has adopted, used, and is using and is the owner of the following trademark and registration in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
ELEVATE YOUR PASSION	4396860	September 3, 2013

Elevate Your Passion, LLC, located at 1644 CR 203, Durango, CO 81301, is desirous of acquiring said trademark and registration.

Effective April 21, 2014, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Mountain Madness Brewing Company, LLC hereby assigns and transfers to Elevate Your Passion, LLC, its successors and assigns, the entire right, title and interest in and to the trademark and the registration thereof, together with the goodwill of the business symbolized by the trademark, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing.

Executed this 21 day of April 2014, 2014 at Durango, CO
(City and State)

Mountain Madness Brewing Company, LLC

By:



Michael LaForest, Member