

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302332

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.E. Heuck Co.		04/01/2014	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Columbian Home Products, LLC		
Street Address:	404 North Rand Road		
City:	North Barrington		
State/Country:	ILLINOIS		
Postal Code:	60010		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0886179		
Registration Number:	1093614	HMQ	
Registration Number:	2542379	MASTER WARE	
Registration Number:	3122362	HIDE 'N' SEEK EGGS	
Registration Number:	3713502	GRISWOLD	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-609-7897		
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	30887030049		
NAME OF SUBMITTER:	Holly Miller		
SIGNATURE:	/Holly Miller/		
DATE SIGNED:	04/22/2014		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT

WHEREAS, M.E. Heuck Co., Inc., an Ohio corporation, having a principal place of business at 6386 Gano Road, West Chester, Ohio 45069 (referred to herein as "Assignor") is transferring all of its entire right, title and interest in and to the trademarks, pending applications and registrations listed on Exhibit A attached hereto (hereinafter referred to as "Said Trademarks") pursuant to and in accordance with that certain Asset Purchase Agreement dated March 15, 2014 among Assignor, Assignee (as defined below) and certain other parties (the "APA");

WHEREAS, Columbian Home Products, LLC, an Illinois limited liability company, having its principal place of business at 404 North Rand Road, North Barrington, Illinois 60010 (referred to herein as "Assignee") is desirous of acquiring the Assignor's entire right, title and interest in and to Said Trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, in consideration of and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, and pursuant to the APA, Assignor does hereby sell, assign, transfer, and set over unto Assignee the entire right, title and interest in and to Said Trademarks, together with the goodwill of the business symbolized by Said Trademarks and in accordance with which Said Trademarks are used, together with all common law rights of Assignor, including the right to bring action and recover for past infringement, if any, of Said Trademarks.

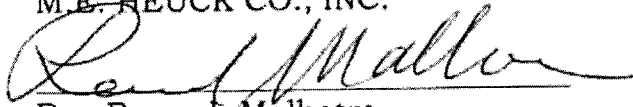
Assignor agrees to execute all such documents, forms and authorizations as may be required in order to vest Assignor's entire right, title

and interest in and to Said Trademarks in Assignee, and consents to Assignee applying alone for recordal of Said Trademarks.

IN TESTIMONY WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute and deliver this Assignment, hereunto set their hands and affixed their seals.

Dated as of this 1st day of April, 2014.

M.E. HEUCK CO., INC.



By: Ramesh Malhotra
Title: Chief Executive Officer
Date: April 1st, 2014

COLUMBIAN HOME PRODUCTS, LLC

By: _____
Title: _____
Date: _____

and interest in and to Said Trademarks in Assignee, and consents to Assignee applying alone for recordal of Said Trademarks.

IN TESTIMONY WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute and deliver this Assignment, hereunto set their hands and affixed their seals.

Dated as of this 1st day of April, 2014.

M.E. HEUCK CO., INC.

COLUMBIAN HOME PRODUCTS, LLC

By: _____
Title: _____
Date: _____

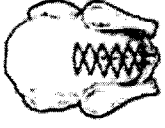

By: D.R.P.
Title: Manager
Date: _____

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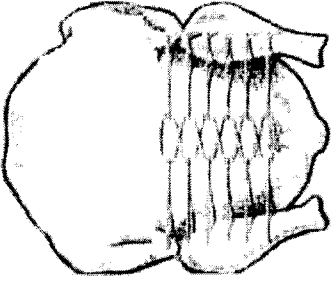
EXHIBIT A

See Attached List

Active U.S. Trademark Registrations

TRADEMARK	REG. NUMBER	REG. DATE	DESCRIPTION OF GOODS
	886,179	February 17, 1970	Class 6: Metal skewers
	1,093,614 <i>In the name of M.E. Heuck Company instead of M.E. Heuck Co.</i>	June 20, 1978	Class 8: Nutcrackers, nut picks, pecan shellers, seafood crackers, seafood forks and cocktail forks Class 21: Nut bowls and nut baskets
MASTER WARE	2,542,379	February 26, 2002	Class 21: Cookware of stainless steel, namely stock pots, mixing bowls, serving bowls, colanders, strainers, a set of stainless steel hot serving bowls, and fondue sets comprised of a pot, forks, and a non-electric heating pot
HIDE 'N' SEEK EGGS	3,122,362	August 1, 2006	Class 28: Packaged toy egg sets, not sold or offered for sale with candy
GRISWOLD	3,713,502 <i>Supplemental Registration</i>	November 17, 2009	Class 21: Cookware, namely, skillets, griddles, Dutch ovens, kettles, pots, and pans

Active Foreign Trademark Registration

COUNTRY	TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
Canada	NO-SEW & Design 	TMA 618,555	September 2, 2004