

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steinbeck Brewing Company		04/09/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Warner Bros. Entertainment Inc.		
Street Address:	4000 Warner Boulevard		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85524176	TASMANIAN DEVIL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-954-4956		
Email:	kathleen.robbins@warnerbros.com		
Correspondent Name:	Avis Frazier-Thomas		
Address Line 1:	4000 Warner Boulevard		
Address Line 2:	c/o Warner Bros. Entertainment Inc.		
Address Line 4:	Burbank, CALIFORNIA 91522		
NAME OF SUBMITTER:	Avis Frazier-Thomas		
SIGNATURE:	/Avis Frazier-Thomas/		
DATE SIGNED:	04/22/2014		
Total Attachments: 2			
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CH \$40.00 85524176

EXHIBIT C

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 9, 2014 from Steinbeck Brewing Company ("Assignor"), with a principal place of business of 1082 B Street, Hayward, CA 94541, to Warner Bros. Entertainment Inc. ("Assignee"), with a principal place of business of 4000 Warner Blvd., Burbank, CA 94541.

WHEREAS, ASSIGNOR is the owner of Application SN 85/524,176 (the "Application") to register the trademark TASMANIAN DEVIL (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark has been, are, or is intended to be used;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Application and the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Application and the Mark, together with (1) the goodwill of the business relating to the Mark as it has been or is intended to be used and for which it is registered or for which applications have been filed; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing,

completing, or vesting in ASSIGNEE full right, title, and interest in the Application and the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, of the day and year first written above.

STEINBECK BREWING COMPANY

By 