

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sports Holdings, Inc.		03/31/2014	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hibbett Holdings LLC		
<b>Street Address:</b>	201 Corporate Woods Lane		
<b>City:</b>	Alabaster		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35007		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ALABAMA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3275037	HIBBETT	
<b>Registration Number:</b>	2717584	HIBBETT SPORTS	
<b>Registration Number:</b>	1767761	SPORTS ADDITIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2052445714		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	205-458-5284		
<b>Email:</b>	ivincent@burr.com		
<b>Correspondent Name:</b>	India E. Vincent		
<b>Address Line 1:</b>	420 North 20th Street		
<b>Address Line 2:</b>	Suite 3400		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35203		
<b>ATTORNEY DOCKET NUMBER:</b>	17962.1		
<b>NAME OF SUBMITTER:</b>	India E. Vincent		
<b>SIGNATURE:</b>	/india e vincent/		
<b>DATE SIGNED:</b>	04/23/2014		
<b>Total Attachments: 8</b>			
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**TRADEMARK CHANGE OF OWNERSHIP**

WHEREAS, Sports Holdings, Inc., a Nevada corporation with an address of 2520 St. Rose Parkway, Suite 212, Henderson, Nevada 89074 ("Assignor") has adopted, owns and is using through its affiliate and licensee the following marks:

HIBBETT – U.S. Reg. No. 3,275,037; Registration Date August: 7, 2007

HIBBETT SPORTS – U.S. Reg. No. 2,717,584; Registration Date: May 20, 2003

SPORTS ADDITIONS – U.S. Reg. No. 1,767,761; Registration Date: April 27, 1993

(the "Marks");


WHEREAS, Assignor owns the federal registration for each of the marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein; and

WHEREAS, the Hibbett Holdings LLC, an Alabama limited liability company, with an address of 201 Corporate Woods Lane, Alabaster, Alabama, 35007 ("New Owner"), is a company related to Assignor through common ownership, and in conjunction with certain company reorganization efforts, New Owner will be the owner of record of the Marks, and the above-referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations thereof is hereby transferred to and assumed by New Owner.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be executed on this the 31<sup>st</sup> day of March, 2014.

Sports Holdings, Inc.

By:   
David Benck, Vice President

**ASSIGNMENT CERTIFICATE**

Sports Holdings, Inc. ("Assignor") does hereby assign, transfer and convey to Hibbett Holdings, LLC ("Assignee"), all of its right, title and interest in and to certain trademarks, service marks, common law trademarks, trade names, corporate names and domain names associated with certain of Assignor's brands of business, including but not limited to the registrations and/or applications therefor, together with the goodwill symbolized thereby, which are identified on Schedule 1 hereto ("Intellectual Property") and all permutations thereof and all secondary, combination and derivative marks thereof (each an "Assignment"), pursuant to that certain Plan and Agreement of Merger of Sports Holdings, Inc. with and into Hibbett Holdings, LLC, dated as of March 31, 2014.

Assignor and Assignee certify that each Assignment made hereby shall be effective as of as of March 31, 2014 (the "Effective Date"), and Assignee has accepted and received each Assignment as of the Effective Date.

Assignor and Assignee have caused this Assignment Certificate to be executed by their duly authorized officers on the date(s) set forth below, to be effective as of the Effective Date.

**ASSIGNOR:**  
SPORTS HOLDINGS, INC.

Date: 3/31/2014

By:   
David Benck, Vice President

**ASSIGNEE:**  
Hibbett Holdings, LLC

Date: 3/31/2014

By:   
David Benck, Vice President

SCHEDULE 1  
TO  
ASSIGNMENT CERTIFICATE

Intellectual Property

TRADEMARKS

Mark	S/N OR R/N
Hibbett Sports	R/N 2717584
Sports Additions	R/N 1767761
Hibbett	R/N 3275037

ACTIVE DOMAIN NAMES

hibbett.co	hibbettmall.com
hibbett.com	hibbettshoes.com
hibbett-climacool.com	hibbettsport.com
hibbettcontest.com	hibbettsportinggoods.com
hibbettfootball.com	hibbettsportinggoods.info
hibbettgameday.com	hibbettsportinggoods.net
hibbettgiftlist.com	hibbettsportinggoodssucks.com
hibbetthealth.com	hibbettmall.com
hibbettholdings.com	hibbettshoes.com
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hibbettjobs.com	hibbettsportinggoods.com
hibbettsportssucks.com	hibbettsportinggoods.info
hibbettsucks.com	hibbettsportinggoods.net
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SOCIAL MEDIA REGISTRATIONS

URL

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<http://www.blogigo.co.uk/hibbettsports>  
<http://www.blogster.com/HibbettSports>  
<http://www.blogtalkradio.com/HibbettSports>  
<http://www.blurty.com/userinfo.bml?user=HibbettSports>  
<http://HibbettSports.carbonmade.com/>  
<http://disqus.com/people/hibbettsports>  
<http://www.glogster.com/HibbettSports/myglogster>  
<http://intensedebate.com/people/hibbettsports>

<http://www.rockband.com/users/HibbettSports>  
<http://sfeed.com/HibbettSports>  
<http://www.shockwave.com/member/profiles/HibbettSports>  
<http://www.singsnap.com/karaoke/member/hibbettsports>  
<http://sportsfan.me/hibbettsports>  
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<http://www.star.me/HibbettSports>  
<http://storify.com/HibbettSports>  
<http://storybird.com/members/HibbettSports>  
<http://www.stylehive.com/person/HibbettSports>

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<http://HibbettSports.jigsy.com>  
<http://www.journalhome.com/profiles/HibbettSports/>  
<http://kafafa.com/HibbettSports/>  
<http://HibbettSports.livejournal.com/>  
<http://momentile.com/HibbettSports>  
<http://HibbettSports.pea.io>  
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<http://HibbettSports.wordpress.com/>  
<http://yotify.com/a/profile.aspx?u=HibbettSports>  
<http://www.zimbio.com/member/hibbettsports>  
<http://bit.ly/u/hibbettsports>  
<http://www.blinklist.com/users/HibbettSports>  
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<http://cloudytags.com/users/HibbettSports.html>  
<http://delicious.com/hibbettsports>  
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<http://www.diigo.com/profile/HibbettSports>  
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<http://www.linkroll.com/by-HibbettSports-0.html>  
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<http://youblr.com/user/profile/HibbettSports>  
<http://zootool.com/user/HibbettSports/>  
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<http://adsoftheworld.com/user/HibbettSports>  
<http://www.apsense.com/user/HibbettSports>  
<http://www.authorstream.com/User-Presentations/HibbettSports/>  
<http://bestuff.com/profile/hibbettsports>  
<http://www.bigcontact.com/HibbettSports>  
<http://www.biggerpockets.com/users/HibbettSports>  
<http://www.bizsugar.com/user/view/profile/HibbettSports>

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<http://www.escapistmagazine.com/profiles/view/HibbettSp>  
<http://www.tnz.com/member/HibbettSports/>  
<http://vipunderground.com/HibbettSports>  
<http://www.xfire.com/profile/HibbettSports/>  
<http://www.yardbarker.com/users/HibbettSports>  
<http://community.active.com/people/HibbettSports>  
<http://www.adegga.com/user/HibbettSports/activity>  
<http://armchairgm.wikia.com/User:HibbettSports>  
<http://www.bakespace.com/?HibbettSports>  
<http://www.bikejournal.com/profiles.asp?rname=HibbettSp>  
<http://www.culinate.com/user/hibbettsports>  
<http://www.dailymile.com/people/HibbettSports>  
<http://www.fatsecret.com/member/HibbettSports>  
<http://www.fitday.com/fitness/PublicJournals.html?Owner=>  
<http://www.43things.com/person/HibbettSports>  
<http://www.healthbubble.com/users/HibbettSports>  
<http://lovewithfood.com/HibbettSports>  
<http://www.mapmyrun.com/profile/HibbettSports/>  
<http://www.menuism.com/users/hibbettsports>  
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<http://www.myfitnesspal.com/HibbettSports>  
<http://www.nibbledish.com/people/HibbettSports>  
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<http://HibbettSports.steepster.com/>  
<http://www.withfit.com/HibbettSports/profile>  
<http://zealog.com/HibbettSports>  
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<http://en.gravatar.com/HibbettSports>  
<http://hi.im/HibbettSports>  
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<http://itsmyurls.com/hibbettsports>  
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<http://listography.com/HibbettSports>  
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<http://www.mouthshut.com/HibbettSports>  
<http://HibbettSports.myopenid.com/>  
<http://plancast.com/hibbettsports>  
<http://www.rateitall.com/HibbettSports>  
<http://www.rrather.com/user/profile/HibbettSports>  
<http://www.scribd.com/HibbettSports>  
<http://thisorthat.com/u/HibbettSports>

TRADEMARK

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<https://www.elance.com/s/HibbettSports>  
<http://www.epinions.com/user-HibbettSports>  
<https://openbook.utoro.com/HibbettSports/#/overview/>  
<http://www.etsy.com/people/HibbettSports>  
<http://www.fiverr.com/users/HibbettSports>  
<http://my.fool.com/profile/HibbettSports/activity.aspx>  
<http://fwisp.com/user/profile/HibbettSports>  
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<http://www.kaboodle.com/HibbettSports>  
<http://www.kiva.org/lender/HibbettSports>  
<http://www.linkedin.com/in/HibbettSports>  
<http://rebja.com/HibbettSports/>  
<https://www.referralkey.com/HibbettSports>  
<http://www.relashclothes.com/HibbettSports>  
<http://www.resumebucket.com/HibbettSports>  
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<http://www.ryze.com/go/hibbettsports>  
<http://shoply.com/profile/hibbettsports>  
<http://www.slideserve.com/users/HibbettSports>  
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<http://www.ustrendy.com/HibbettSports>  
<http://share.xmind.net/HibbettSports>  
<http://www.youngentrepreneur.com/forum/members/HibbettSports/>  
<http://www.younoodle.com/people/HibbettSports>  
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<http://HibbettSports.arto.com>  
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<http://www.bukisa.com/people/HibbettSports>  
<http://www.cafemom.com/home/HibbettSports>  
<http://dipdive.com/member/HibbettSports>  
<http://eventful.com/users/HibbettSports>  
<http://www.experienceproject.com/about/HibbettSports>  
<http://www.faces.com/members/HibbettSports/profile/>  
<http://www.fiddme.com/user/HibbettSports>  
<http://www.fluther.com/users/HibbettSports/>  
<http://www.fmylife.com/member/HibbettSports>  
<http://jobs.freelanceswitch.com/f/HibbettSports>  
<http://friendsite.com/HibbettSports>  
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<http://HibbettSports.hi5.com>  
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<http://www.visualcv.com/HibbettSports>  
<http://www.wikihow.com/User:HibbettSports>  
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<http://audioboo.fm/profile/HibbettSports>  
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<http://www.mobango.com/HibbettSports>  
<http://moodler.in/HibbettSports>  
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<http://www.plurk.com/user/HibbettSports>  
<http://rstat.us/users/HibbettSports>  
<http://www.wadja.com/HibbettSports>  
<http://www.zedge.net/profile/HibbettSports>  
<http://8tracks.com/HibbettSports>  
<http://www.bandmix.com/HibbettSports/>  
<http://www.bandsintown.com/fan/HibbettSports>  
<http://blip.fm/HibbettSports>  
<http://HibbettSports.buzznet.com/user/>  
<http://castroller.com/HibbettSports>  
<http://www.datpiff.com/profile/HibbettSports>  
<http://www.discogs.com/user/HibbettSports>  
<http://www.gogoyoko.com/go/HibbettSports>  
<http://hypem.com/HibbettSports>  
<http://www.jambase.com/Fans/HibbettSports>  
<http://jammerdirect.com/HibbettSports>  
<http://www.last.fm/user/HibbettSports>  
<http://like.fm/HibbettSports>  
<http://moof.com/HibbettSports>  
<http://www.ourstage.com/profile/HibbettSports>  
<http://pitchmystuff.com/HibbettSports>  
<http://HibbettSports.podomatic.com>  
<http://www.purevolume.com/listeners/HibbettSports>  
<http://www.reverbnation.com/fan/HibbettSports>  
<http://soundcloud.com/HibbettSports>  
<http://www.speaker.com/user/HibbettSports>  
<http://stereogum.com/author/HibbettSports/>  
<http://www.thesixtyone.com/#/HibbettSports/>  
<http://www.thisisnyjam.com/HibbettSports>  
<http://profile.ultimate-guitar.com/HibbettSports>  
<http://welovefestivals.com/HibbettSports>  
<http://www.youlicense.com/UserDetails.aspx?User=Hibbett>  
<http://chime.in/user/HibbettSports>  
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<http://www.fark.com/cgi/users.pl?login=HibbettSports>  
<http://greaterdebater.com/users/u/HibbettSports/profile/>  
<http://www.huffingtonpost.com/users/profile/HibbettSports>  
<http://kojaxx.com/HibbettSports>  
<http://www.kwoff.com/user.php?login=HibbettSports>  
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<http://lafango.com/HibbettSports>  
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[http://www.lifeknot.com/show\\_profile.php?tab=p&u=HibbettSports](http://www.lifeknot.com/show_profile.php?tab=p&u=HibbettSports)  
<http://www.measuredup.com/user/HibbettSports>  
<http://www.mobli.com/HibbettSports>  
<http://www.myearbook.com/HibbettSports>  
<http://en.netfog.com/HibbettSports>  
<http://www.paracalls.com/hibbettsports>  
<http://www.popsugar.com/user/HibbettSports>  
<http://www.postcrossing.com/user/HibbettSports>  
<http://HibbettSports.freeforums.net/>  
<http://www.qmpeople.com/users/HibbettSports>  
<http://redux.com/HibbettSports>  
<http://forums.sharethis.com/profile.php?id=HibbettSports>  
<http://www.skillpages.com/HibbettSports>  
<http://www.slidepoint.net/HibbettSports>  
<http://www.slideshare.net/HibbettSports>  
<http://HibbettSports.socialparadox.com/pg/profile/HibbettSports>  
<http://www.sodahead.com/HibbettSports/>  
<http://HibbettSports.spruz.com>  
<http://www.startupnation.com/community/HibbettSports>  
<http://steamcommunity.com/id/HibbettSports>  
<http://www.storypeeps.com/component/comprofiler/userprofile/HibbettSports>  
<http://www.stuffpit.com/profile/HibbettSports>  
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<http://threewords.me/HibbettSports>  
<http://todaysmeet.com/HibbettSports>  
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<http://www.wireclub.com/users/HibbettSports>  
<http://HibbettSports.yelp.com>  
<http://HibbettSports.yuku.com/>  
<http://www.yuniti.com/hibbettsports>  
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<http://www.artician.com/members/HibbettSports>  
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[http://www.burdastyle.com/profiles/hibbettsports/my\\_activity](http://www.burdastyle.com/profiles/hibbettsports/my_activity)  
<http://www.choozle.com/HibbettSports>  
<http://www.clashe.com/lookbook/HibbettSports>  
<http://www.colourlovers.com/lover/HibbettSports>  
<http://designmoo.com/members/HibbettSports/>  
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