

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302396

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Durham Bulls Baseball Club, Inc.		04/22/2014	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	TotalCast, LLC		
Street Address:	2619 Western Blvd.		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27606		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2353469	TOTALCAST	
CORRESPONDENCE DATA			
Fax Number:	9194168363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8078		
Email:	ADH-PTOTMCorrespondence@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive, Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	023314-000411		
NAME OF SUBMITTER:	Arlene D. Hanks		
SIGNATURE:	/arlenedhanks/		
DATE SIGNED:	04/23/2014		
Total Attachments: 2			
source=Assignment of TOTALCAST US Registration#page1.tif			
source=Assignment of TOTALCAST US Registration#page2.tif			

OP \$40.00 2353469

**ASSIGNMENT OF SERVICE MARK
AND ACCOMPANYING GOODWILL**

THIS ASSIGNMENT is made and effective as of the 22nd day of April, 2014, (hereinafter the "**Effective Date**"), by and between The Durham Bulls Baseball Club, Inc., a North Carolina corporation, whose principal address is 2619 Western Blvd., Raleigh, North Carolina 27606, (the "**Assignor**"), and TotalCast, LLC, a North Carolina limited liability company, whose principal address is 2619 Western Blvd., Raleigh, North Carolina 27606, (the "**Assignee**").

WHEREAS, Assignor is the owner of the service mark TOTALCAST and the registration therefor in the United States Patent and Trademark Office, Registration No. 2,353,469 (the "**Service Mark**"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, Assignee is desirous of acquiring the Service Mark and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:

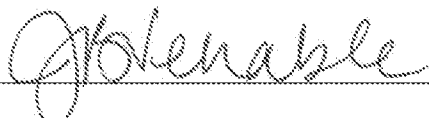
1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Service Mark, including without limitation Registration No. 2,353,469, together with the goodwill of the business connected with the use of and symbolized by said Service Mark, and together with all rights appurtenant to said Service Mark, including without limitation all common law rights therein and any and all interests, claims and rights for damages and profits by reason of any past infringement or

unauthorized use of the Service Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Service Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Service Mark, to Assignee, its successors or assigns.

IN WITNESS WHEREOF, the parties have executed this document on the days and dates set forth below and effective as of the Effective Date set forth above.

THE DURHAM BULLS BASEBALL CLUB, INC.,
Assignor

By: 

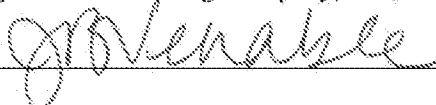
Name: Jennifer B. Venable

Title: Vice President

Date: April 22, 2014

TOTALCAST, LLC,
Assignee

By: Capitol Broadcasting Company, Inc., its Manager

By: 

Name: Jennifer B. Venable

Title: Vice President

Date: April 22, 2014