

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302399

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party previously recorded on Reel 004834 Frame 0508. Assignor(s) hereby confirms the assignment of all right, title and interest in and to the trademarks, together with the goodwill of the business.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Saramar, LLC		08/02/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Koninklijke Douwe Egberts BV
Street Address:	Oosterdoksstraat 80 1011 DK
City:	Amsterdam
State/Country:	NETHERLANDS
Entity Type:	B.V.: NETHERLANDS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85020719	SIP INTO SOMETHING
Registration Number:	4407298	DAY'S DAWN
Registration Number:	1900042	A CUP ABOVE
Registration Number:	3648046	GOOD ORIGIN
Registration Number:	3664331	RED RIBBON
Registration Number:	3664332	BAKE SHOP
Registration Number:	3850369	CAFFIATO

CORRESPONDENCE DATA

Fax Number: 2127758700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-775-8800

Email: kfrith@kilpatricktownsend.com

Correspondent Name: Jason M. Vogel or Tracie R. Siddiqui

Address Line 1: Grace Bldg., 1114 Avenue of the Americas

Address Line 2: Kilpatrick Townsend & Stockton LLP

Address Line 4: New York, NEW YORK 20036

ATTORNEY DOCKET NUMBER: 52172-847875 WRITE-OFF

OP \$190.00 85020719

NAME OF SUBMITTER:	Tracie R. Siddiqui
SIGNATURE:	/Tracie R. Siddiqui/
DATE SIGNED:	04/23/2014
Total Attachments: 4 source=Assignment Saramar LLC to KDE#page1.tif source=Assignment Saramar LLC to KDE#page2.tif source=Assignment Saramar LLC to KDE#page3.tif source=Assignment Saramar LLC to KDE#page4.tif	

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samar, L.L.C.		08/02/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Koninklijke Douwe Egberts BV		
Street Address:	Oosterdoksstraat 80		
Internal Address:	1011 DK		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Entity Type:	B.V.: NETHERLANDS		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85020719	SIP INTO SOMETHING	
Serial Number:	77698660	A GREAT DAY STARTS HERE	
Serial Number:	77918510	DAY'S DAWN	
Registration Number:	1724014	LA TOURAINE	
Registration Number:	1724035	THE CHAIRMAN'S SIGNATURE BLEND	
Registration Number:	1900042	A CUP ABOVE	
Registration Number:	2649574	CAFE CONTINENTAL	
Registration Number:	3648046	GOOD ORIGIN	
Registration Number:	3664331	RED RIBBON	
Registration Number:	3664332	BAKE SHOP	
Registration Number:	3850369	CAFFIATO	
CORRESPONDENCE DATA			
Fax Number:			

900230042

TRADEMARK
 REEL: 004834 FRAME: 0508
 TRADEMARK
 REEL: 005266 FRAME: 0701

OP \$290.00 85020719

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 336-747-7544
Email: kfrith@kilpatricktownsend.com
Correspondent Name: Jason M. Vogel or Kathy Tayloe-Frith
Address Line 1: 1114 Avenue of the Americas, Grace Bldg.
Address Line 2: Kilpatrick Townsend & Stockton LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	52172-TBD
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DOMESTIC REPRESENTATIVE

Name: Jason M. Vogel
Address Line 1: 1114 Avenue of the Americas, Grace Bldg.
Address Line 2: Kilpatrick Townsend & Stockton LLP
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Kathy Tayloe-Frith
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Signature:	/Kathy Tayloe-Frith/
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Date:	08/02/2012
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Total Attachments: 2
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ASSIGNMENT

WHEREAS, Saramar, LLC, a corporation organized and existing under the laws of Delaware, located at 3500 Lacey Road, Downers Grove, Illinois 60515, ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks");

and WHEREAS, Koninklijke Douwe Egberts BV, a limited liability company, existing under the laws of the Netherlands, located at Oosterdoksstraat 80, 1011 DK Amsterdam, The Netherlands ("Assignee"), as a successor to the ongoing and existing business of the Assignor, to which the Trademarks pertain, is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

SARAMAR, LLC

By: Carol Arellano

Name: CAROL ARELLANO

Title: ASSISTANT SECRETARY

Date of Signature: 8.2.12

SCHEDULE A

<u>TRADEMARK</u>	<u>APPL.#/REG.#</u>
SIP INTO SOMETHING	85/020719
A GREAT DAY STARTS HERE	77/698660
DAY'S DAWN	77/918510
LA TOURAINE	1724014
THE CHAIRMAN'S SIGNATURE BLEND	1724035
A CUP ABOVE	1900042
CAFE CONTINENTAL	2649574
GOOD ORIGIN	3648046
RED RIBBON	3664331
BAKE SHOP	3664332
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