

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chobani, LLC		04/23/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Greek Holdco (Debt), LLC		
Street Address:	301 Commerce Street		
Internal Address:	Suite 3300		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76102		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Serial Number:	85901593	BERIVAN	
Registration Number:	3396589	CHOBANI	
Registration Number:	4322243	CHOBANI	
Serial Number:	85901752	CHOBANI	
Registration Number:	4393215	CHOBANI BITE	
Serial Number:	86098942	CHOBANI CAFÉ	
Serial Number:	85671869	CHOBANI CAFÉ	
Registration Number:	3915024	CHOBANI CHAMPIONS	
Serial Number:	85917088	CHOBANI CHAMPIONS	
Serial Number:	85259330	CHOBANI CHOLALA	
Serial Number:	85653205	CHOBANI FLIP	
Serial Number:	85653243	CHOBANI GREEK YOGURT FLIP	
Serial Number:	86106935	CHOBANI SIMPLY 100	
Registration Number:	4377644	CHOBANI SOHO	
Serial Number:	85259334	CHOLALA	
Serial Number:	85883217	FEED YOUR LIFE	
Serial Number:	85844907	FLIP	
Serial Number:	85920020	FROCHO	
TRADEMARK			

CH \$665.00 85901593

Property Type	Number	Word Mark
Serial Number:	86068922	HOW MATTERS
Serial Number:	86086545	HOW MATTERS
Serial Number:	85968284	JUST ADD GOOD
Registration Number:	4404482	SHEPHERD'S GIFT
Serial Number:	86232854	CHOBANI
Serial Number:	86232846	CHOBANI BABY
Serial Number:	86232866	CHOBANI INDULGENT
Serial Number:	86232860	CHOBANI KIDS

CORRESPONDENCE DATA

Fax Number: 6172359493

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-951-7000

Email: trademarks@ropesgray.com

Correspondent Name: Erin Daley, Ropes & Gray LLP

Address Line 1: 800 Boylston Street

Address Line 2: Prudential Tower

Address Line 4: Boston, MASSACHUSETTS 02199-3600

ATTORNEY DOCKET NUMBER:	105444-8096-003 TRADEMARK
NAME OF SUBMITTER:	Erin Daley
SIGNATURE:	/Erin Daley/
DATE SIGNED:	04/24/2014

Total Attachments: 5

source=Active_42170249_5_TPG--Second Lien Trademark Security Agreement--Chobani (K&E)
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, THE LIEN AND SECURITY INTEREST GRANTED TO THE ADMINISTRATIVE AGENT PURSUANT TO THE AGREEMENT (AS DEFINED HEREIN) AND THE EXERCISE OF ANY RIGHT OR REMEDY BY THE ADMINISTRATIVE AGENT HEREUNDER ARE SUBJECT TO THE PROVISIONS OF THE INTERCREDITOR AGREEMENT, DATED AS OF APRIL 23, 2014 (AS THE SAME MAY BE AMENDED, SUPPLEMENTED, MODIFIED OR REPLACED FROM TIME TO TIME, THE "INTERCREDITOR AGREEMENT"), AMONG BANK OF AMERICA, N.A., AS THE FIRST LIEN ADMINISTRATIVE AGENT FOR THE FIRST LIEN OBLIGATIONS REFERRED TO THEREIN, GREEK HOLDCO (DEBT), LLC, AS THE SECOND LIEN ADMINISTRATIVE AGENT FOR THE SECOND LIEN OBLIGATIONS REFERRED TO THEREIN, BANK OF AMERICA, N.A., IN ITS CAPACITY AS CONTROL AGENT (AS DEFINED THEREIN) FOR THE FIRST LIEN ADMINISTRATIVE AGENT AND THE SECOND LIEN ADMINISTRATIVE AGENT, AND THE OBLIGORS FROM TIME TO TIME PARTY THERETO. IN THE EVENT OF ANY CONFLICT BETWEEN THE TERMS OF THE INTERCREDITOR AGREEMENT AND THE TERMS OF THIS NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, THE TERMS OF THE INTERCREDITOR AGREEMENT SHALL GOVERN.

United States Patent and Trademark Office

Ladies and Gentlemen:

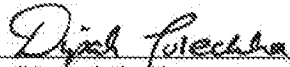
Please be advised that pursuant to the Security and Pledge Agreement dated as of April 23, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligor party thereto (each an "Obligor" and collectively, the "Obligors") and Greek Holdco (Debt), LLC, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages follow]

Very truly yours,

CHOBANI, LLC

By: 
Name: Dipak Golechha
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement]

Acknowledged and Accepted:

GREEK HOLDCO (DEBT), LLC, as Administrative Agent

By: _____

Name: Ronald Cami

Title: Vice President & Secretary

[Signature Page to Trademark Security Agreement]

SCHEDULE 1

U.S. Trademark Registrations and Applications

Mark	Owner	Status	Appl. No.	Filing Date	Reg. No.	Reg. Date
BERIVAN	Chobani, LLC	To be abandoned	85/901593:	4/11/2013		
CHOBANI	Chobani, LLC	Registered	78/979645	6/15/2006	3396589	3/11/2008
CHOBANI	Chobani, LLC	Registered	85/669111	7/5/2012	4322243	4/16/2013
CHOBANI	Chobani, LLC	Allowed	85/901752	4/11/2013		
Chobani Bite Chobani Bite	Chobani, LLC	Registered	85/549823	2/22/2012	4393215	8/27/2013
CHOBANI CAFÉ	Chobani, LLC	Published	86/098942	10/23/2013		
CHOBANI CAFÉ	Chobani, LLC	Allowed	85/671869	7/9/2012		
CHOBANI CHAMPIONS	Chobani, LLC	To be cancelled	77/845386	10/9/2009	3915024	2/1/2011
CHOBANI CHAMPIONS	Chobani, LLC	To be abandoned	85/917088	4/29/2013		
CHOBANI CHOLALA	Chobani, LLC	Suspended	85/259330	3/7/2011		
Chobani Flip Chobani Flip	Chobani, LLC	Allowed	85/653205	6/15/2012		
Chobani Greek Yogurt Flip Chobani Greek Yogurt Flip	Chobani, LLC	Allowed	85/653243	6/15/2012		
CHOBANI SIMPLY 100	Chobani, LLC	Published	86/106935	10/31/2013		
Chobani Soho Chobani Soho	Chobani, LLC	Registered	85/691589	7/31/2012	4377644	7/30/2013
CHOLALA	Chobani, LLC	Suspended	85/259334	3/7/2011		
FEED YOUR LIFE	Chobani, LLC	To be abandoned	85/883217	3/21/2013		
FLIP	Chobani, LLC	Allowed	85/844907	2/8/2013		
FROCHO	Chobani, LLC	To be abandoned	85/920020	5/1/2013		
HOW MATTERS	Chobani, LLC	Published	86/068922	9/19/2013		
HOW MATTERS	Chobani, LLC	Published	86/086545	10/9/2013		
JUST ADD GOOD	Chobani, LLC	Published	85/968284	6/24/2013		
SHEPHERD'S GIFT	Chobani, LLC	Registered	85/668167	7/3/2012	4404482	9/17/2013
CHOBANI	Chobani, LLC	Pending	86/232854	26-Mar-2014		
CHOBANI BABY	Chobani, LLC	Pending	86/232846	26-Mar-2014		
CHOBANI INDULGENT	Chobani, LLC	Pending	86/232866	26-Mar-2014		
CHOBANI KIDS	Chobani, LLC	Pending	86/232860	26-Mar-2014		