

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM302523

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Banpresto Co., Ltd.		04/21/2014	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	NAMCO BANDAI Games Inc.		
Street Address:	4-5-15 Higashi Shinagawa, Shinagawa-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	140-8590		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3300138	SUPER ROBOT TAISEN	
CORRESPONDENCE DATA			
Fax Number:	2125215450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 549-0346		
Email:	dcohen@reedsmith.com		
Correspondent Name:	Darren B. Cohen, Reed Smith LLP		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	362659/20002		
DOMESTIC REPRESENTATIVE			
Name:	Darren B. Cohen, Reed Smith LLP		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Darren B. Cohen		
SIGNATURE:	/Darren B. Cohen/		
DATE SIGNED:	04/24/2014		
Total Attachments: 3			
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TRADEMARK

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TRADEMARK ASSIGNMENT

WHEREAS, Banpresto Co., Ltd., a.k.a., Kabushiki Kaisha Banpresto, a Japan corporation, having mailing addresses at 4-12-2 Higashi Shinagawa, Shinagawa-ku, Tokyo, Japan 140-0002 and 5-4 Komagata 2-chome, Taito-ku, Tokyo, Japan (hereinafter called the “ASSIGNOR”), is the owner of the trademarks ORIGINAL GENERATION and SUPER ROBOT TAISEN, the subject of trademark registrations in the United States, Canada and Mexico, as set forth on the attached Schedule A (hereinafter referred to as “the said marks”); and

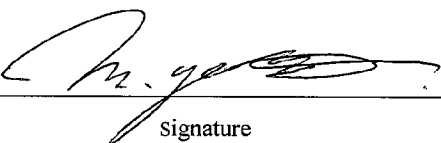
WHEREAS, NAMCO BANDAI Games Inc., a Japan corporation, having a mailing address at 4-5-15 Higashi Shinagawa, Shinagawa-ku, Tokyo, Japan 140-8590 (hereinafter called the “ASSIGNEE”), desires to acquire the entire right, title and interest in and to the said marks and the respective trademark registrations enumerated in Schedule A, including all rights under common law, together with that part of the goodwill of the business relating to the said marks and which is symbolized by the said marks, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the said marks and the respective trademark registrations enumerated in Schedule A, including all rights under common law, together with that part of the goodwill of the business relating to the said marks and which is symbolized by the said marks, as well as the right to recover damages and profits for past infringement therefor.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

BANPRESTO CO., LTD.

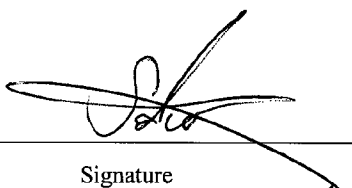
Dated: 04, 21, 2014


Signature

Masayuki Yoshikawa
Representative Director and President

BANDAI NAMCO GAMES INC.

Dated: April 14, 2014


Signature

Satoshi Oshita
President & CEO

SCHEDULE A

Country	Mark	Registration No.	Registration Date
United States	SUPER ROBOT TAISEN	3,300,138	September 25, 2007
Canada	ORIGINAL GENERATION	690219	June 19, 2007
Canada	SUPER ROBOT TAISEN	748929	September 29, 2009
Mexico	ORIGINAL GENERATION	950958	August 30, 2006