

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		03/18/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Orin Swift Cellars, LLC		
Street Address:	1352 Main Street		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4437007	EYE CHART	
Registration Number:	4067798	SHATTER	
CORRESPONDENCE DATA			
Fax Number:	7079633130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7079633030		
Email:	dan@lawofficeofdanielreidy.com		
Correspondent Name:	Daniel A. Reidy		
Address Line 1:	1230 Spring Street, Suite B		
Address Line 4:	Saint Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Daniel A. Reidy		
SIGNATURE:	/daniel reidy/		
DATE SIGNED:	04/24/2014		
Total Attachments: 1			
source=EYECART and SHATTER Assignment from DP to OSC#page1.tif			

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ASSIGNMENT OF TRADEMARKS

Whereas, David S. Phinney, an individual with an address at 1352 Main Street, St. Helena, CA 94574 ("Assignor") has adopted, used, and is the owner of United States Trademark Registration Nos. 4,437,007 and 4,067,798 (the "Registrations") for the trademarks EYECHART and SHATTER (the "Trademarks") used in connection with the sale of wines in Int. Class 033.

Whereas, Orin Swift Cellars, LLC, with an address at 1352 Main Street, St. Helena CA 94574 ("Assignee") is desirous of acquiring the Registrations and the Trademarks.

Whereas, the Assignor represents and warrants that it owns all rights and title to the Registrations and the Trademarks and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said registration to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignors of any kind challenging Assignor's exclusive rights to the Registrations or the Trademarks.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee all rights title, and interest in and to the Registrations and the Trademarks, together with the goodwill associated with the goods and business symbolized by said trademarks and registrations thereof.

David S. Phinney
("Assignor")

By: 

Its: OWNER

Signed at ST. HELENA on this 15TH day of March, 2014