

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Morris G. Reaves		04/01/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Holdings FL, Inc.		
Street Address:	15 Laura Lane		
Internal Address:	Suite 300		
City:	Thomasville		
State/Country:	NORTH CAROLINA		
Postal Code:	27360		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4106160	COFFEE OUT	
Registration Number:	4236379	BIG DOUBLE	
Registration Number:	3237232	COOK OUT	
Registration Number:	3190724	COOK OUT	
Registration Number:	1984013	COOKED OUTDOORS STYLE	
CORRESPONDENCE DATA			
Fax Number:	336-274-46		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-273-1600		
Email:	bandia@greensborolaw.com		
Correspondent Name:	Gilbert J. Andia, Jr.		
Address Line 1:	101 W. Friendly Ave.		
Address Line 2:	Suite 500		
Address Line 4:	Greensboro, NORTH CAROLINA 27401		
ATTORNEY DOCKET NUMBER:	COOK OUT-TRADEMARK		
NAME OF SUBMITTER:	Morris G. Reaves		
SIGNATURE:	/morrisreaves/		
DATE SIGNED:	04/25/2014		

OP \$140.00 4106160

Total Attachments: 1

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, **MORRIS G. REAVES**, an individual resident of Florida, with previous addresses of P.O. Box 308, Greensboro, North Carolina 27402; 3571 Carriage Place, Trinity, North Carolina 27370, and 8565 FM 126 South, Merkel, Texas 79536 (hereinafter, called the Assignor) has adopted and is using the marks **COFFEE OUT; BIG DOUBLE; COOK OUT; COOK OUT (design);** and **COOKED OUTDOORS STYLE** and corresponding U.S. registrations ("**COOK OUT TRADEMARKS**");

AND, WHEREAS, **HOLDINGS FL, INC.**, a Florida corporation, with an address of 15 Laura Lane, Suite 300, Thomasville, North Carolina 27360 (hereinafter, called the Assignee) wants to acquire the Assignor's right, title and interest in and to the **COOK OUT TRADEMARKS**;

NOW, THEREFORE, for good and valuable consideration in an agreed amount, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby transfer and convey to the Assignee, its successors and assigns, its entire right, title and interest in and to:

- COFFEE OUT**, U.S. Trademark Registration 4,106,160
- BIG DOUBLE**, U.S. Trademark Registration 4,236,379
- COOK OUT**, U.S. Trademark Registration 3,237,232
- COOK OUT (Design)**, U.S. Trademark Registration 3,190,724
- COOKED OUTDOORS STYLE**, U.S. Trademark Registration 1,984,013

including the right to sue for past infringement, together with common law rights, the registrations listed above, and the goodwill connected with the use of and symbolized by the **COOK OUT TRADEMARKS**. The parties' intention is that **HOLDINGS FL, INC.** shall have full ownership and enjoyment of the **COOK OUT TRADEMARKS** from this day forward.

The Assignor used or authorized use of, and is the owner of rights and title in and to the **COOK OUT TRADEMARKS**. The Assignor represents that it does not own any other applications or registrations for the **COOK OUT TRADEMARKS** in any country or jurisdiction, and should the same exist, by this assignment, Assignor does hereby transfer all of its right, title and interest thereto to Assignee, including any and all common law rights therein.

IN WITNESS WHEREOF, the Assignor and Assignee have hereunto executed this Assignment this 1st day of April 2014.

MORRIS G. REAVES

HOLDINGS FL, INC.

Signature Morris G. Reaves

Signature [Handwritten Signature]

Name: Jeremy A. Reaves

Title: President

Date: 4-1-14

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