

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302617

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primary Investments Group Limited		04/18/2014	CORPORATION: BRITISH VIRGIN ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bio Trust Nutrition, LLC		
<b>Street Address:</b>	101 Colorado Street, #2308		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3588841	BRIGHT BRAIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3038639700		
<b>Email:</b>	mtrudell@sheridanross.com		
<b>Correspondent Name:</b>	Miriam D. Trudell, Sheridan Ross P.C.		
<b>Address Line 1:</b>	1560 Broadway, Suite 1200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	6530-11		
<b>NAME OF SUBMITTER:</b>	Miriam D. Trudell		
<b>SIGNATURE:</b>	/miriam trudell/		
<b>DATE SIGNED:</b>	04/25/2014		
<b>Total Attachments: 3</b>			
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EXHIBIT B

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment Agreement"), dated as of April 18, 2014, is made by PRIMARY INVESTMENTS GROUP LIMITED ("Assignor"), a British Virgin Islands corporation, located at TrustNet Chambers, P.O. Box 3444 Road Town, Tortola, Br. Virgin Islands, in favor of BIO TRUST NUTRITION, LLC ("Assignee"), a Texas Limited Liability Company, located at 101 Colorado Street, #2308, Austin, TX 78701.

WHEREAS, Assignor is the owner of the trademark and registration therefor, listed in Schedule 1 ("Trademark") and is desirous of assigning the Trademark to Assignee; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Trademark and the registration therefor listed in Schedule 1.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, transfer, assign and convey its entire right, title and interest in and to the Trademark, together with the goodwill in, incorporated or embodied in and/or associated with the Trademark, the right to sue for past infringement, and the trademark registration listed in Schedule 1.

The Parties agree that this Trademark Assignment Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment Agreement delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment Agreement.

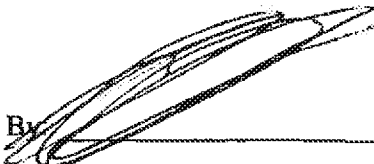
The parties agree that this Trademark Assignment Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

The parties agree that this Trademark Assignment Agreement and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment Agreement as of the date written above.

PRIMARY INVESTMENTS  
GROUP LIMITED

By: 

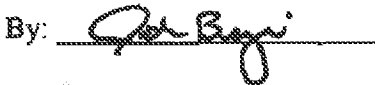
Name: Klee Irwin  
Title: Authorized Agent

Address for Notices:

PRIMARY INVESTMENTS  
GROUP LIMITED  
c/o IRWIN NATURALS  
Attn: Klee Irwin  
5310 Beethoven Street  
Los Angeles, CA 90066  
Telephone: 310-306-3636  
Facsimile: 310-306-1680

[AGREED TO AND ACCEPTED:

BIO TRUST NUTRITION, LLC

By: 

Name: Josh Bezoni  
Title: CEO  
Address for Notices:

Mark Campanini, Esq.  
Bio Trust Nutrition, LLC  
401 N. Tryon Street, 10th Floor  
Charlotte, NC 28202  
E-mail: mcampanini@biotrust.com

SCHEDULE 1

ASSIGNED TRADEMARK REGISTRATION

BRIGHT BRAIN    UNITED STATES REGISTRATION NO. 3588841  
REGISTERED: 3/10/2009