

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JEM Beverage Company		04/01/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Micro Intellectual Company		
Street Address:	2525 Tarpley Road		
Internal Address:	Suite 104		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75006		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86014367	FLORIDA SHINE	
Serial Number:	86010712	BRAZOS GIN	
Serial Number:	86036240	THRONE VODKA	
Registration Number:	4456618	SOUTH HOUSE SOUTHERN MOONSHINE	
CORRESPONDENCE DATA			
Fax Number:	7037773656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	844.777.7319		
Email:	ip@dunlapweaver.com		
Correspondent Name:	Antonio G. Vann		
Address Line 1:	211 Church St, SE		
Address Line 4:	Leesburg, VIRGINIA 20175		
ATTORNEY DOCKET NUMBER:	MICRO INTELL COMP. 2		
NAME OF SUBMITTER:	Antonio G. Vann		
SIGNATURE:	/avann/		
DATE SIGNED:	04/25/2014		
Total Attachments: 1			
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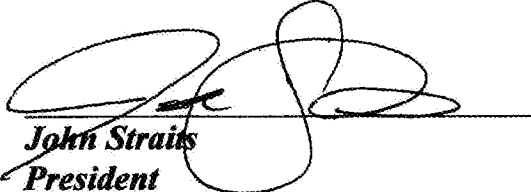
FULL ASSIGNMENT OF TRADEMARKS

WHEREAS, JEM Beverage Company, a corporation organized under the laws of Texas ("Assignor"), is the owner of U.S. Trademark Application Nos. 86/014,367 (for FLORIDA SHINE in International Class 33), 86/010,712 (for BRAZOS GIN in International Class 33), and 86/036,240 (for THRONE VODKA in International Class 33), and U.S. Trademark Registration No. 4,456,618 (for SOUTH HOUSE SOUTHERN MOONSHINE in International Class 33) (collectively, the "Marks"); and

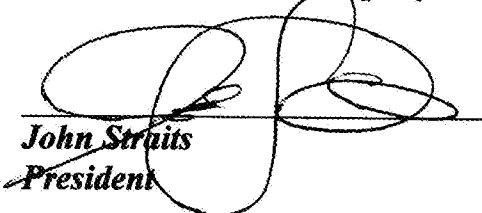
WHEREAS, Micro Intellectual Company, a *DELAWARE corporation located at 2525 Tarpley Rd Suite 104, Carrollton, Texas 75006* ("Assignee"), is desirous of acquiring all rights, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, *nunc pro tunc* effective April 1, 2014;

NOW, THEREFORE, intending to be legally bound hereby, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the pending applications and registration representing said marks.

Assignor
JEM Beverage Company


John Straits
President

Assignee
Micro Intellectual Company


John Straits
President