

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302756

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TheStreet.com, Inc.		04/24/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TheStreet, Inc.		
<b>Street Address:</b>	14 Wall Street, 15th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10005		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75138628	THESTREET	
<b>Serial Number:</b>	75316996	THESTREET	
<b>Serial Number:</b>	75139980	THESTREET.COM	
<b>Serial Number:</b>	75317235	THESTREET.COM	
<b>Serial Number:</b>	75592441	TSC	
<b>Serial Number:</b>	75893519	REALMONEY	
<b>Serial Number:</b>	77187619	BEAT THE STREET	
<b>Serial Number:</b>	77842759	ETF ACTION	
<b>Serial Number:</b>	77345156	MAINSTREET WHERE MONEY AND NEWS INTERSEC	
<b>Serial Number:</b>	77345144	MAINSTREET.COM WHERE LIFE AND MONEY INTE	
<b>Serial Number:</b>	77703608	REALMONEY	
<b>Serial Number:</b>	77335833	STOCKPICKR	
<b>Serial Number:</b>	77551348	STOCKPICKR THE STOCK IDEA NETWORK	
<b>Serial Number:</b>	78207456	STREET INSIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028037953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-888-7786		
<b>Email:</b>	docket@markerylalaw.com		
<b>TRADEMARK</b>			

OP \$365.00 75138628

**Correspondent Name:** Stacey Watson, Markery Law, LLC  
**Address Line 1:** P.O. Box 84150  
**Address Line 4:** Gaithersburg, MARYLAND 20883-4150

**NAME OF SUBMITTER:** Stacey J. Watson

**SIGNATURE:** /Stacey J. Watson/

**DATE SIGNED:** 04/28/2014

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

WHEREAS, TheStreet.com, Inc. ("Assignor"), a Delaware Corporation, owns all right, title, and interest in and to the United States Trademark registrations set forth in Exhibit A and all rights at common law, all of which are valid and subsisting, (hereinafter the "Marks").

WHEREAS, TheStreet, Inc. ("Assignee"), a Delaware Corporation having a principal place of business at 14 Wall Street, 15<sup>th</sup> Floor, New York, NY 10005, is desirous of acquiring all of Assignor's Marks.

NOW THEREFORE, for the receipt of one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, does hereby assign, transfer, grant, sell, and set over to Assignee: (a) Assignor's entire right, title, and interest in and to the Marks throughout the world, together with the goodwill of Assignor's business in connection with which the Marks are used, and (b) the full right to sue for past, present, or future infringement of the Marks, all of these rights to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor. For the consideration aforesaid, Assignor will, upon request, and at Assignee's sole expense and at no expense to Assignor, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to give effect to and record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representatives effective as of the 24 day of April, 2014.

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TheStreet.com, Inc.

By: Vivessa J. Sonaw

Name: Vivessa J. Sonaw

Title: General Counsel

**EXHIBIT A TO TRADEMARK ASSIGNMENT**

Country	Mark	Class	Serial No. Registration No.	Registration Date
United States	THESTREET	42	75138628 2289745	2-Nov-99
United States	THESTREET	36	75316996 2414904	26-Dec-00
United States	THESTREET.COM	42	75139980 2289747	2-Nov-99
United States	THESTREET.COM	42	75317235 2463072	26-Jun-01
United States	TSC & DESIGN	36	75592441 2367794	18-Jul-00
United States	REALMONEY	36	75893519 2579640	11-Jun-02
United States	BEAT THE STREET	41	77187619 3506074	23-Sep-08
United States	ETF ACTION	36	77842759 3874684	9-Nov-10
United States	MAINSTREET WHERE MONEY AND NEWS INTERSECT & DESIGN	36, 38, 41	77345156 4096447	7-Feb-12
United States	MAINSTREET.COM WHERE LIFE AND MONEY INTERSECT & DESIGN	36, 38, 41	77345144 3662456	4-Aug-09
United States	REALMONEY	36	77703608 3822828	20-Jul-10
United States	STOCKPICKR	36, 38, 42	77335833 3614069	28-Apr-09
United States	STOCKPICKR THE STOCK IDEA NETWORK & DESIGN	38, 42, 45	77551348 3791903	25-May-10
United States	STREET INSIGHT	36	78207456 3024323	6-Dec-05