

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302764

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bankingmyway.com LLC		04/24/2014	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	TheStreet, Inc.		
Street Address:	14 Wall Street, 15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77062666	BANKINGMYWAY.COM	
CORRESPONDENCE DATA			
Fax Number:	2028037953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-888-7786		
Email:	docket@markerylaw.com		
Correspondent Name:	Stacey Watson, Markery Law, LLC		
Address Line 1:	P.O. Box 84150		
Address Line 4:	Gaithersburg, MARYLAND 20883-4150		
NAME OF SUBMITTER:	Stacey J. Watson		
SIGNATURE:	/Stacey J. Watson/		
DATE SIGNED:	04/28/2014		
Total Attachments: 2			
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OP \$40.00 77062666

TRADEMARK ASSIGNMENT

WHEREAS, Bankingmyway.com LLC ("Assignor"), a Wisconsin Limited Liability Company, owns all right, title, and interest in and to the United States Trademark registration set forth in Exhibit A and all rights at common law, all of which are valid and subsisting, (hereinafter the "Mark").

WHEREAS, TheStreet, Inc. ("Assignee"), a Delaware Corporation having a principal place of business at 14 Wall Street, 15th Floor, New York, NY 10005, is desirous of acquiring all of Assignor's Mark.

NOW THEREFORE, for the receipt of one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, does hereby assign, transfer, grant, sell, and set over to Assignee: (a) Assignor's entire right, title, and interest in and to the Mark throughout the world, together with the goodwill of Assignor's business in connection with which the Mark are used, and (b) the full right to sue for past, present, or future infringement of the Mark, all of these rights to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor. For the consideration aforesaid, Assignor will, upon request, and at Assignee's sole expense and at no expense to Assignor, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to give effect to and record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representatives effective as of the 24 day of April, 2014.

Bankingmyway.com, LLC

By: Vaoussa J. Senou

Name: Vaoussa J. Senou

Title: General Counsel

EXHIBIT A TO TRADEMARK ASSIGNMENT

Country	Mark	Class	Serial No. Registration No.	Registration Date
United States	BANKINGMYWAY.COM & DESIGN	36	77062666 3616506	5-May-09