

TRADE SHEET 04/24/2014

Electronic Version v1.1  
 Stylesheet Version v1.2



ETAS ID: TM301415

103667204

Re Sub. 4-24-2014

**SUBMISSION TYPE:** NEW ASSIGNMENT

**NATURE OF CONVEYANCE:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JOHNSON & JOHNSON		12/29/2013	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	KORRES SA NATURAL PRODUCTS
<b>Street Address:</b>	3 Drosini & Tatoiou Str. 14452 Metamorfosi
<b>City:</b>	ATHENS
<b>State/Country:</b>	GREECE
<b>Entity Type:</b>	CORPORATION: GREECE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3607537	ARCADIA

**CORRESPONDENCE DATA**

**Fax Number:** 7325246341  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
**Email:** TMUS@its.jnj.com  
**Correspondent Name:** JOHNSON & JOHNSON  
**Address Line 1:** ONE JOHNSON & JOHNSON PLAZA  
**Address Line 4:** NEW BRUNSWICK, NEW JERSEY 08933-7001

**DOMESTIC REPRESENTATIVE**

**Name:** Kudman Trachten Aloe LLP  
**Address Line 1:** 350 Fifth Avenue, Suite 4400  
**Address Line 4:** New York, NEW YORK 10118

<b>NAME OF SUBMITTER:</b>	Jake Feldman
<b>SIGNATURE:</b>	/Jake Feldman/
<b>DATE SIGNED:</b>	04/15/2014

**Total Attachments: 3**

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CH \$40.00 3607537

**TRADEMARK ASSIGNMENT COVER SHEET**

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**SUBMISSION TYPE:** NEW ASSIGNMENT

**NATURE OF CONVEYANCE:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JOHNSON & JOHNSON		04/10/2014	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	KORRES SA NATURAL PRODUCTS
<b>Street Address:</b>	3 Drosini & Tatoiu Str. 14452 Metamorfosi
<b>City:</b>	ATHENS
<b>State/Country:</b>	GREECE
<b>Entity Type:</b>	CORPORATION: GREECE

**PROPERTY NUMBERS Total: 1**

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**DOMESTIC REPRESENTATIVE**

**Name:** Kudman Trachten Aloe LLP  
**Address Line 1:** 350 Fifth Avenue, Suite 4400  
**Address Line 4:** New York, NEW YORK 10118

**NAME OF SUBMITTER:** Jake Feldman

**SIGNATURE:** /Jake Feldman/

**DATE SIGNED:** 04/15/2014

**Total Attachments: 3**  
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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Johnson & Johnson, a New Jersey corporation (“Assignor”), is the sole and exclusive owner of the trademark registrations and trademark applications identified on Exhibit A attached hereto (“Marks”);

WHEREAS, Korres SA Natural Products, (“Assignee”), is desirous of acquiring said Marks; and

WHEREAS, Assignor’s subsidiary, Johnson & Johnson Consumer Companies, Inc., and Assignee, (collectively, the “Parties”), entered a certain agreement dated September 10, 2009 (“Trademark Agreement”), acknowledged and accepted by Assignor, whereby Assignor agreed to assign the Marks to Assignee upon termination of said agreement; and


NOW, THEREFORE, in consideration of the premises and the agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee effective as of December 29, 2013, the termination date of the Trademark Agreement, and Assignee hereby accepts, all right, title and interest in and to the said Marks, including any common law, statutory and other rights associated therewith, together with the goodwill of the business associated with the use of and symbolized by the Marks (if any), and all the registration applications and registrations therefor, and all rights to (i) bring an action, whether at law or in equity, for past, present or future infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, (ii) any proceeds, benefits, privileges, causes of action, and remedies relating to the Marks, and (iii) recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Marks.

*[Remainder of page intentionally left blank; signature page follows]*

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed in its  
name as of the date first above written.

JOHNSON & JOHNSON

By:   
Name: John Patrick Larkin  
Title: Assistant Secretary

*[Signature Page to Assignment of Trademarks]*

EXHIBIT A

Trademark	Country	Owner	Registration number	Registration date
ARCADIA	UNITED STATES	JOHNSON & JOHNSON	3607537	14-Apr-09

Exhibit A to Assignment of Trademarks