

TRADE

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03/28/2014

04/28/2014

COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2



ETAS ID: TM299582

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04/28/14

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vocus GS Holdings LLC		08/06/2012	LIMITED LIABILITY COMPANY: MARYLAND

RECEIVING PARTY DATA

Name:	Vocus, Inc.
Street Address:	12051 Indian Creek Court
City:	Beltsville
State/Country:	MARYLAND
Postal Code:	20705
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3378487	KEEP IN TOUCH

CORRESPONDENCE DATA

Fax Number: 3015765570
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 3016836901
Email: kscott@vocus.com
Correspondent Name: Kristie Scott
Address Line 1: 12051 Indian Creek Court
Address Line 4: Beltsville, MARYLAND 20705

NAME OF SUBMITTER:	Kristie Scott
SIGNATURE:	/Kristie Scott/
DATE SIGNED:	03/28/2014

Total Attachments: 5
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OP \$40.00 3378487

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of April 14, 2014 (the "Effective Date"), between Vocus GS Holdings LLC, a U.S. limited liability company incorporated under the laws of the State of Maryland ("Assignor") and Vocus, Inc., a corporation incorporated under the laws of the State of Delaware (hereinafter "Assignee").

WHEREAS, Assignor was the owner of all right, title and interest in and to the marks and the affiliated trademark applications and/or registrations therefor listed on the attached Exhibit A (hereinafter collectively the "Marks"); and

WHEREAS, Assignor was desirous of assigning, and Assignee was desirous of obtaining, all right, title and interest in and to the Marks;

WHEREAS, effective as of August 6, 2012, Assignor assigned all right, title and interest in and to the Marks, together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, to Assignee, but a formal written assignment was not executed in a recordable form; and

WHEREAS, the parties now wish to confirm the actual and legal transfer of the Marks from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration previously given, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that effective as of August 6, 2012 Assignor did assign, transfer and convey, and hereby nunc pro tunc assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Marks, together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement by the Marks, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the date first written above.

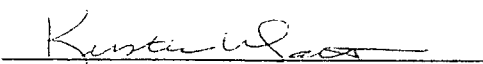

ASSIGNOR: Vocus GS Holdings LLC	ASSIGNEE: Vocus, Inc.
By: <u></u>	By: <u></u>
Name: <u>Kristie W. Scott</u>	Name: <u>Kristie W. Scott</u>
Title: <u>VP, Legal</u>	Title: <u>VP, Legal</u>
Date: <u>April 14, 2014</u>	Date: <u>April 14, 2014</u>

EXHIBIT A

1. United States Trademark Application

<i>Trademark</i>	<i>Serial No.</i>
KEEP IN TOUCH	78498916