

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omtron USA LLC		04/28/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PPC Marketing, Ltd.		
Street Address:	1770 Promontory Circle		
City:	Greeley		
State/Country:	COLORADO		
Postal Code:	80524		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2954284	RUBY DRAGON	
CORRESPONDENCE DATA			
Fax Number:	9702329927		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	970-225-6700		
Email:	kcollins@cp2law.com		
Correspondent Name:	Kay L. Collins		
Address Line 1:	103 W. Mountain Ave.		
Address Line 2:	Suite 200		
Address Line 4:	Fort Collins, COLORADO 80524		
ATTORNEY DOCKET NUMBER:	IP10151104-RUBY DRAGON		
NAME OF SUBMITTER:	Kay L. Collins		
SIGNATURE:	/Kay L. Collins/		
DATE SIGNED:	04/28/2014		
Total Attachments: 3			
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OP \$40.00 2954284

Assignment of Trademark

WHEREAS, OMTRON USA LLC, dba Townsends, a limited liability company organized and existing under the laws of the State of Delaware and having its business office located at 380 Knollwood Street, Suite 700, Winston-Salem, North Carolina, 27103 (hereinafter "Assignor"), is the owner of record of the trademark RUBY DRAGON (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

WHEREAS, PPC Marketing, Ltd. (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration thereof, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which Assignor does hereby acknowledge, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration thereof in the United States together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the said mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Dated the 28 day of April, 2014.

Assignor
OMTRON USA LLC, dba TOWNSENDS

[affix corporate seal]

By: C. Edwin Allman, III, Trustee
C. Edwin Allman, III Chapter Trustee for
OMTRON USA LLC, dba TOWNSENDS

STATE OF NORTH CAROLINA)

) SS:

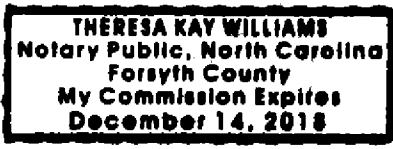
COUNTY OF FORSYTH)

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On this 28 day of April, 2014, before me personally came C. Edwin Allman, III, Chapter 11 Trustee for OMTRON USA LLC, dba TOWNSENDS, to me known, who did depose and say that he is the Chapter 11 Trustee for OMTRON USA LLC, dba TOWNSENDS, the limited liability company described in and which executed the foregoing instrument; that he knows the seal of the said company; that the seal affixed to said instrument is such company seal; and that he signed his name thereto.

Theresa Kay Williams
Notary Public

[affix notary stamp and notary seal]



Schedule A

Registrant: OMTRON USA LLC
Reg. No: 2954284 (Principal Register)
Reg. Date: May 24, 2005
Mark: RUBY DRAGON