

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM302853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHINE TELEVISION, LLC		04/25/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Shine TV Limited		
Street Address:	Primrose Studios, 109 Regents Park Road		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	NW18UR		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3923964	MASTERCHEF	
Registration Number:	4365009	MASTERCHEF	
Registration Number:	4172763	MASTERCHEF	
Registration Number:	4351215	MASTERCHEF	
Registration Number:	4467034	MASTERCHEF	
CORRESPONDENCE DATA			
Fax Number:	3109693095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 369-7630		
Email:	tm@fox.com		
Correspondent Name:	Tina M. Pompey, Esq., Fox Group Legal		
Address Line 1:	P.O. Box 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900		
ATTORNEY DOCKET NUMBER:	81240636/CA2011006031		
NAME OF SUBMITTER:	Bryce Coughlin, Assistant Secretary		
SIGNATURE:	/Bryce Coughlin/		
DATE SIGNED:	04/28/2014		

CH \$140.00 3923964

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

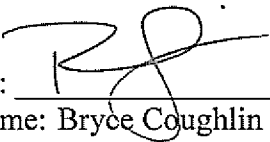
This Assignment, effective as of April 25, 2014, is between Shine Television, LLC, a California Limited Liability Company with a principal place of business at 1741 Ivar Avenue, Los Angeles, California, United States ("Assignor"), and Shine TV Limited, a United Kingdom corporation, with a principal place of business at Primrose Studios, 109 Regents Park Road, London, NW18UR, United Kingdom ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, set forth in Exhibit A, attached hereto (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the above-identified registration for the Marks, and all rights of action and claims for past infringements thereof.

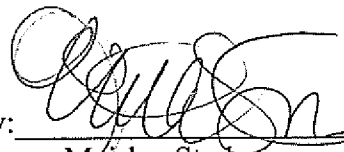
Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Marks.

ACKNOWLEDGED AND AGREED
Shine Television, LLC

By: 
Name: Bryce Coughlin
Title: Assistant Secretary

Date: April 28, 2014

ACKNOWLEDGED AND AGREED
Shine TV Limited

By: 
Name: Mei-lan Stark
Title: Authorized Representative

Date: April 28, 2014

Exhibit A

Mark Name	Mark Type	Status	Reg. No.	Reg. Date	App No.	App Date	Int'l Class(es)
MASTERCHEF	Word	Registered	3923964	22 Feb 2011	77/863298	02 Nov 2009	41
MASTERCHEF	Word	Registered	4365009	09 Jul 2013	77/876953	19 Nov 2009	9,16,25,41
MASTERCHEF	Word	Registered	4172763	10 Jul 2012	85/306549	27 Apr 2011	16
MASTERCHEF	Word	Registered	4351215	11 Jun 2013	85/567278	12 Mar 2012	24
MASTERCHEF	Word	Registered	4467034	14 Jan 2014	85/567281	12 Mar 2012	9