

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North Atlantic Imports, LLC		04/10/2014	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	GRI Capital, LLC		
Street Address:	189 N. Redslide Circle		
City:	Wellsville		
State/Country:	UTAH		
Postal Code:	84339		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4388409	ZOË	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(801) 706-8875		
Email:	stottdl@comcast.net		
Correspondent Name:	David L. Stott		
Address Line 1:	P.O. Box 400		
Address Line 4:	Providence, UTAH 84332		
ATTORNEY DOCKET NUMBER:	131T2US		
NAME OF SUBMITTER:	David L. Stott		
SIGNATURE:	/David L. Stott/		
DATE SIGNED:	04/29/2014		
Total Attachments: 2			
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OP \$40.00 4388409

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made and entered into as of April 10, 2014 (the "Effective Date"), by and between North Atlantic Imports, a Utah limited liability company, having an address at 513 W. 2500 N., North Logan, UT 84341 ("Assignor") and GRI Capital, LLC, a Utah limited liability company, having an address at 189 N. Redslide Circle, Wellsville, Utah 84339 ("Assignee").

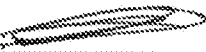
WHEREAS, Assignor wishes to assign all rights, title and interest that it may have in and to the trademark listed in Schedule A below (the "Trademark"), including the U.S. federal registered trademark with the United States Patent and Trademark Office and all related common law rights and all other goodwill associated with the Trademark listed in Schedule A; and

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor assigns and transfers to Assignee, its successors and assigns, all of its present and future right, title and interest in and to the Trademark, in the United States and World-Wide, and all related common law rights and all other goodwill associated therewith.

ASSIGNOR: North Atlantic Imports, LLC

Dated: 4/10/2014

Signed: 

Name: Derick Logan

Title: COO

Place of Signature: Logan UTAH

Schedule A

COUNTRY	TRADEMARK	APPLICATION NO.	INTERN'L CLASS	STATUS
U.S.	ZOE	77/897,414	9, 11, 21	REGISTERED Aug. 20, 2013 Reg. No. 4,388,409