

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302763

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Deal, LLC		04/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TheStreet, Inc.		
Street Address:	14 Wall Street, 15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Serial Number:	73476585	CORPORATE CONTROL ALERT	
Serial Number:	76154016	DEALFLOW	
Serial Number:	76092823	THE DEAL	
Serial Number:	78806920	AUCTION BLOCK	
Serial Number:	76290281	AUCTION BLOCK	
Serial Number:	75667630	THE DAILY DEAL	
Serial Number:	76589308	AN ABSOLUTE PRIORITY FOR BANKRUPTCY PROF	
Serial Number:	76589307	BANKRUPTCY INSIDER	
Serial Number:	77418339	DEAL ALERT	
Serial Number:	77597614	DEAL DASHBOARD	
Serial Number:	77261660	DEAL DIARY	
Serial Number:	77072805	DEAL LIFE	
Serial Number:	78859496	DEAL RESEARCH	
Serial Number:	78859498	DEALMEMO	
Serial Number:	77389029	DEALSCAPE	
Serial Number:	77369157	DEALWATCH	
Serial Number:	77157518	GARBITRAGE	
Serial Number:	85236370	MEDIA MANEUVERS	
Serial Number:	77171682	MERGER ARB ALERT	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	76512427	SERVING THE DEAL COMMUNITY
Serial Number:	77707585	SERVING THE DEAL COMMUNITY
Serial Number:	77128433	THE DEAL
Serial Number:	85949122	THE DEAL PIPELINE
Serial Number:	85949110	THE DEAL PIPELINE
Serial Number:	85949097	THE DEAL PIPELINE
Serial Number:	85949138	THE DEAL PIPELINE
Serial Number:	77558969	THE DEAL PIPELINE
Serial Number:	77186080	VCDEAL
Serial Number:	76582253	VOICE OF THE DEAL ECONOMY
Serial Number:	85014997	VOICE OF THE DEAL ECONOMY

CORRESPONDENCE DATA

Fax Number: 2028037953

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-888-7786

Email: docket@markerylaw.com

Correspondent Name: Stacey Watson, Markery Law, LLC

Address Line 1: P.O. Box 84150

Address Line 4: Gaithersburg, MARYLAND 20883-4150

NAME OF SUBMITTER:	Stacey J. Watson
SIGNATURE:	/Stacey J. Watson/
DATE SIGNED:	04/28/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, The Deal, LLC ("Assignor"), a Delaware Limited Liability Company, owns all right, title, and interest in and to the United States Trademark registrations set forth in Exhibit A and all rights at common law, all of which are valid and subsisting, (hereinafter the "Marks").

WHEREAS, TheStreet, Inc. ("Assignee"), a Delaware Corporation having a principal place of business at 14 Wall Street, 15th Floor, New York, NY 10005, is desirous of acquiring all of Assignor's Marks.

NOW THEREFORE, for the receipt of one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, does hereby assign, transfer, grant, sell, and set over to Assignee: (a) Assignor's entire right, title, and interest in and to the Marks throughout the world, together with the goodwill of Assignor's business in connection with which the Marks are used, and (b) the full right to sue for past, present, or future infringement of the Marks, all of these rights to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor. For the consideration aforesaid, Assignor will, upon request, and at Assignee's sole expense and at no expense to Assignor, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to give effect to and record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representatives effective as of the 24 day of April, 2014.

The Deal, LLC

By: Vanessa J. Somau

Name: Vanessa J. Somau

Title: General Counsel

EXHIBIT A TO TRADEMARK ASSIGNMENT

Country	Mark	Class	Serial No. Registration No	Registration Date
United States	CORPORATE CONTROL ALERT	16	73476585 1349248	16-Jul-85
United States	DEALFLOW	16, 41	76154016 3043061	17-Jan-06
United States	THE DEAL	16, 36, 42	76092823 2716175	13-May-03
United States	AUCTION BLOCK	9, 35	78806920 3201318	23-Jan-07
United States	AUCTION BLOCK	42	76290281 2671431	7-Jan-03
United States	THE DAILY DEAL	36, 42	75667630 2422734	23-Jan-01
United States	AN ABSOLUTE PRIORITY FOR BANKRUPTCY PROFESSIONALS	16, 36, 41	76589308 2988658	30-Aug-05
United States	BANKRUPTCY INSIDER	16, 36, 41	76589307 3007102	18-Oct-05
United States	DEAL ALERT	41	77418339 3720239	1-Dec-09
United States	DEAL DASHBOARD	35, 36	77597614 3833357	17-Aug-10
United States	DEAL DIARY	16, 41	77261660 3439721	3-Jun-08
United States	DEAL LIFE	16, 41	77072805 3390860	4-Mar-08
United States	DEAL RESEARCH	35	78859496 3198918	16-Jan-07
United States	DEALMEMO	16	78859498 3232932	24-Apr-07
United States	DEALSCAPE	35, 41	77389029 3575043	17-Feb-09
United States	DEALWATCH	41	77369157 3484467	12-Aug-08
United States	GARBITRAGE	35	77157518 3359311	25-Dec-07
United States	MEDIA MANEUVERS	16, 41	85236370 4025705	13-Sep-11
United States	MERGER ARB ALERT	35	77171682 3411129	8-Apr-08

United States	SERVING THE DEAL COMMUNITY	16	76512427 2824811	23-Mar-04
United States	SERVING THE DEAL COMMUNITY	9, 41	77707585 3698722	20-Oct-09
United States	THE DEAL	41	77128433 3297150	25-Sep-07
United States	THE DEAL PIPELINE	36	85949122 4494085	11-Mar-14
United States	THE DEAL PIPELINE	35	85949110	
United States	THE DEAL PIPELINE	9	85949097 4494084	11-Mar-14
United States	THE DEAL PIPELINE	41	85949138 4494086	11-Mar-14
United States	THE DEAL PIPELINE & DESIGN	36, 41	77558969 3653698	14-Jul-09
United States	VCDEAL	35	77186080 3362159	1-Jan-08
United States	VOICE OF THE DEAL ECONOMY	16	76582253 2932615	15-Mar-05
United States	VOICE OF THE DEAL ECONOMY	41	85014997 3879960	23-Nov-10