

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302975

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ROCKFISH INTERACTIVE CORPORATION		04/29/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YOU-EARN-EDIT, INC.		
<b>Street Address:</b>	206 East 9th Street, Floor 18		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85786818	HAPPINESS AT WORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4793012449		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4793012444		
<b>Email:</b>	kbaldwin@smithhurst.com		
<b>Correspondent Name:</b>	Meredith K. Lowry		
<b>Address Line 1:</b>	226 W. Dickson Street Suite 201		
<b>Address Line 4:</b>	Fayetteville, ARKANSAS 72701		
<b>ATTORNEY DOCKET NUMBER:</b>	0696		
<b>NAME OF SUBMITTER:</b>	Meredith K. Lowry		
<b>SIGNATURE:</b>	/Meredith K. Lowry/		
<b>DATE SIGNED:</b>	04/29/2014		
<b>Total Attachments: 2</b>			
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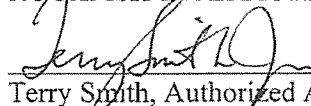
## ASSIGNMENT OF TRADEMARK

WHEREAS, ROCKFISH INTERACTIVE CORPORATION, a Delaware corporation, is the owner of the trademark HAPPINESS AT WORK, U.S. Serial No. 85/786,818, for: Computer services, namely, creating on-line virtual communities for registered users to organize groups, participate in discussions, and engage in social, business and community networking; Computer services, namely, hosting on-line web facilities for others for rewards and recognition program applications for employees and customers of clients; Computer services, namely, hosting on-line web facilities for others for business and peer-to-peer recognition that allows companies to promote employee recognition, incentive and rewards program; Computer services, namely, hosting interactive web site for managing, developing and maintaining points-based rewards program interfaces, customized rewards catalogs with e-commerce online redemption applications.

WHEREAS, YOUARNEDIT, INC., a corporation in the State of Delaware, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ROCKFISH INTERACTIVE CORPORATION, does hereby assign, sell and convey to YOUARNEDIT, INC., the trademark HAPPINESS AT WORK, U.S. Serial No. 85/786,818, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be. ROCKFISH INTERACTIVE CORPORATION covenants that it will at any time hereafter, at YOUARNEDIT, INC.'s request, execute and deliver all other instruments necessary, in the opinion of YOUARNEDIT, INC.'s counsel, to complete or perfect the transfer of title to the trademark HAPPINESS AT WORK, U.S. Serial No. 85/786,818.

ROCKFISH INTERACTIVE CORPORATION

  
Terry Smith, Authorized Agent