

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303025

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael J. Hennessy & Associates, Inc.		04/29/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Gene Counsel, LLC		
Street Address:	120 Short Beach Road, Unit 26B		
Internal Address:	c/o Ellen Matloff, Harbour Village		
City:	Branford		
State/Country:	CONNECTICUT		
Postal Code:	06405		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86039810	GENE COUNSEL	
Serial Number:	86039773	GENE COUNSEL	
CORRESPONDENCE DATA			
Fax Number:	2037822889		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203.498.4347		
Email:	fduffin@wiggins.com		
Correspondent Name:	Francis J. Duffin, Wiggins and Dana LLP		
Address Line 1:	One Century Tower, P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06508-1832		
ATTORNEY DOCKET NUMBER:	23896-1		
NAME OF SUBMITTER:	Francis J. Duffin		
SIGNATURE:	/fjd/		
DATE SIGNED:	04/30/2014		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, Michael J. Hennessy & Associates, Inc., a corporation organized and existing under the laws of New Jersey, with a business address at Building 300, 666 Plainsboro Road, Plainsboro, New Jersey 08536, herein below referred to as "Assignor," has applied to register the mark GENE COUNSEL (the "Mark") on the Principal Register of the United States Patent and Trademark Office, under Application Serial Numbers 86/039810 and 86/039773 (the "Applications"), based on Assignor's bona fide intent to use the Mark for the goods and services described in the Applications; and

WHEREAS, Gene Counsel, LLC, a limited liability company organized and existing under the laws of the Delaware, with a business address c/o Ellen Matloff, Harbour Village, 120 Short Beach Road, Unit 26B, Branford, CT 06405, herein below referred to as "Assignee," desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark, the Applications, and any registrations, renewals, and extensions that may be granted thereon.

NOW, THEREFORE, for \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby does sell, assign, and transfer to Assignee all rights, title, and interest in and to the Mark and Applications, together with that portion of Assignor's business in connection with which Assignor has a bona fide intent to use the Mark.

Date: _____



Name: Neil Glasser
Title: Chief Financial Officer

4/29/14

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