

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

04/29/2014
 900287700

ETAS ID: TM302984

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROCKFISH INTERACTIVE CORPORATION		04/29/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	YOUEARNEDIT, INC.
Street Address:	206 East 9th Street Floor 18
City:	Austin
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	CORPORATION: <i>Delaware</i>

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4341127	YOUEARNEDIT
Registration Number:	4341158	YOUEARNEDIT

CORRESPONDENCE DATA

Fax Number: 4793012449
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 4793012444
Email: kbaldwin@smithhurst.com
Correspondent Name: Meredith K. Lowry
Address Line 1: 226 W. Dickson Street Suite 201
Address Line 4: Fayetteville, ARKANSAS 72701

ATTORNEY DOCKET NUMBER:	0931
NAME OF SUBMITTER:	Meredith K. Lowry
SIGNATURE:	/Meredith K. Lowry/
DATE SIGNED:	04/29/2014

Total Attachments: 2

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OP \$65.00 4341127


ASSIGNMENT OF TRADEMARK

WHEREAS, ROCKFISH INTERACTIVE CORPORATION, a Delaware corporation, is the owner of the trademark YOUEARNEDIT, U.S. Reg. No. 4,341,127, for: Computer services, namely, hosting online web facilities for others for recognizing employee achievements, business achievements, and organizing and conducting interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking.

WHEREAS, YOUEARNEDIT, INC., a corporation in the State of Delaware, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ROCKFISH INTERACTIVE CORPORATION, does hereby assign, sell and convey to YOUEARNEDIT, INC., the trademark YOUEARNEDIT, U.S. Reg. No. 4,341,127, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be. ROCKFISH INTERACTIVE CORPORATION covenants that it will at any time hereafter, at YOUEARNEDIT, INC.'s request, execute and deliver all other instruments necessary, in the opinion of YOUEARNEDIT, INC.'s counsel, to complete of perfect the transfer of title to the trademark YOUEARNEDIT, U.S. Reg. No. 4,341,127.

ROCKFISH INTERACTIVE CORPORATION



Terry Smith, Authorized Agent

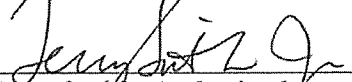
ASSIGNMENT OF TRADEMARK

WHEREAS, ROCKFISH INTERACTIVE CORPORATION, a Delaware corporation, is the owner of the trademark YOUARNEDIT & Design, U.S. Reg. No. 4,341,158, for: Computer services, namely, hosting online web facilities for others for recognizing employee achievements, business achievements, and organizing and conducting interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking.

WHEREAS, YOUARNEDIT, INC., a corporation in the State of Delaware, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ROCKFISH INTERACTIVE CORPORATION, does hereby assign, sell and convey to YOUARNEDIT, INC., the trademark YOUARNEDIT & Design, U.S. Reg. No. 4,341,158, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be. ROCKFISH INTERACTIVE CORPORATION covenants that it will at any time hereafter, at YOUARNEDIT, INC.'s request, execute and deliver all other instruments necessary, in the opinion of YOUARNEDIT, INC.'s counsel, to complete of perfect the transfer of title to the trademark YOUARNEDIT & Design, U.S. Reg. No. 4,341,158.

ROCKFISH INTERACTIVE CORPORATION


Terry Smith, Authorized Agent