

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LMG, Inc.		01/01/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	LMG, LLC		
Street Address:	2350 Investors Row		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32837		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3820584	BEYOND TECHNOLOGY	
Registration Number:	3820583	LMG SYSTEMS INTEGRATION	
Registration Number:	3820582	LMG TOURING	
Registration Number:	3820581	LMG SHOW TECHNOLOGY	
Registration Number:	3820580	LMG	
CORRESPONDENCE DATA			
Fax Number:	4078412343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-841-2330		
Email:	aimber@addmg.com		
Correspondent Name:	Allison R. Imber, Esq.		
Address Line 1:	255 South Orange Avenue, Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	111183		
NAME OF SUBMITTER:	Allison R. Imber		
SIGNATURE:	/Allison R. Imber/		
DATE SIGNED:	04/30/2014		
Total Attachments: 3			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment"), effective as of January 1, 2014, is by and between LMG, Inc. ("Assignor"), a Florida corporation, and LMG, LLC ("Assignee"), a Nevada limited liability company (each a "Party", and collectively, the "Parties").

WHEREAS, Assignor and Assignee desire to evidence the transfer of right, title, and interest in and to Intellectual Property (as defined herein) set forth on Schedule A ("Assigned IP") from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and with the intention of being legally bound hereby, the Parties agree as follows:

1. Intellectual Property means all U.S. and foreign proprietary rights of every kind and nature, whether existing now or in the future, including all rights and interests pertaining to or deriving from (a) patents, inventions, concepts, technology, formulae, know-how, trade secrets, ideas, and confidential information, (b) trademarks, service marks, trade names, trade dress, trade styles, brand names, logos, Internet domain names, together with associated goodwill, (c) copyrights, works of authorship, maskworks, designs, drawings, graphics, and websites, (d) software, programming, code, databases, algorithms, and data, and (e) rights of privacy and publicity, and other intellectual property and proprietary rights, including all registrations and applications related to the foregoing.
2. Assignor hereby irrevocably grants, transfers, conveys, assigns, and sets over to Assignee, and its successors and assigns, its entire right, title, and interest in perpetuity in and to Assigned IP in the United States and worldwide, including without limitation all contents, embodiments, associated goodwill, adaptations, derivations, improvements, and versions thereof, and the unencumbered right to exercise such rights in all media and by any manner or means, whether now or hereafter devised, the right to apply for and secure registration therein and to any resulting registration in Assignee's name as claimant, all renewals, reissues, extensions, continuations, divisionals, continuations-in-part, and substitutes thereof, and any assignable moral rights therein, together with all related past, present, and future causes of action related to Assigned IP, whether asserted or not, the right to enforce the rights to Assigned IP, the rights to all income derived from Assigned IP, including the right to all unpaid royalties with respect to the use of Assigned IP, and any and all interests, claims, and rights for damages, profits, and other awards related to any past, present, or future infringement, misappropriation, dilution, or other violation of Assigned IP, unfair competition and/or deceptive trade practices related to Assigned IP, and all other related causes of action, and the right to sue therefor, for Assignee's own use and behalf and for the use and behalf of its successors, assigns, licensees, or other legal representatives; said Assigned IP to be held and enjoyed by Assignee, and its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.
3. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee that Assignee may require in order to transfer Assignor's rights, title, and interest to Assigned IP to Assignee, its successors or assigns.

IN WITNESS WHEREOF, Assignor and Assignee executed this Intellectual Property Assignment as of the date first set forth above.


ASSIGNOR:

LMG, Inc.

Signature:

Printed Name:

Title:



Rick Peretz

CFO


ASSIGNEE:

LMG, LLC

Signature:

Printed Name:

Title:



Rick Peretz

CFO

Schedule A
Intellectual Property

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
BEYOND TECHNOLOGY	3820584	07/20/10
LMG SYSTEMS INTEGRATION and Design	3820583	07/20/10
LMG TOURING and Design	3820582	07/20/10
LMG SHOW TECHNOLOGY and Design	3820581	07/20/10
LMG and Design	3820580	07/20/10

U.S. Copyrights

Registered Copyrights

Title	Reg. No.	Reg. Date
Equipment rental guide : 1992-1993	TX0005750274	02/11/03
LMG 2002-2003 rental guide	TX0005750273	02/06/03