

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303056

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Click Forensics, Inc.		04/30/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Adometry, Inc.		
Street Address:	6801 N. Capital of Texas Highway		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78731		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3607658	CLICK FORENSICS	
Registration Number:	3522553	CLICK FRAUD INDEX	
Registration Number:	3494219	CLICK FRAUD NETWORK	
Registration Number:	3811517	FACTR	
Registration Number:	3578247	TRAFFIC QUALITY MANAGEMENT	
Registration Number:	3848171	INTELLIGENT EXCLUSION	
Registration Number:	3911395	VISITORSORE	
CORRESPONDENCE DATA			
Fax Number:	2102448976		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	210-244-8876		
Email:	drogers@rpsalaw.com		
Correspondent Name:	Daniel A. Rogers		
Address Line 1:	755 East Mulberry		
Address Line 2:	Ste 200		
Address Line 4:	San Antonio, TEXAS 78212		
ATTORNEY DOCKET NUMBER:	80822.00002 (ASSIGNMENT)		
NAME OF SUBMITTER:	Daniel A. Rogers		
SIGNATURE:	/Daniel A. Rogers/		

OP \$190.00 3607658

DATE SIGNED:	04/30/2014
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Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 30, 2014 from Click Forensics, Inc. ("ASSIGNOR"), to Adometry, Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting to ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNMENT - PAGE 1 OF 3

CLICK FORENSICS, INC.

P Norwood

By: Peter Norwood

Title: Chief Operating Officer

STATE OF Texas

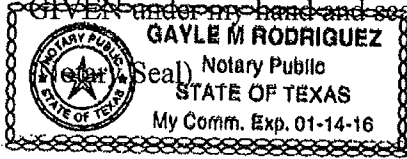
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COUNTY OF Travis

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BEFORE ME, the undersigned authority, on this day, Peter Norwood, personally appeared, ("Affiant"), who is personally known to me, or who has provided evidence to me through a witness, an identification card, or other document identifying the Affiant as being the person whose name is subscribed to the foregoing instrument, and being by me duly sworn, deposes and acknowledges to me that he is authorized to execute said instrument on behalf of Click Forensics, Inc.

~~GIVEN~~ under my hand and seal of office this 30th day of April, 2014.


Gayle M. Rodriguez
Notary Public, State of Texas

Gayle M. Rodriguez
Printed Name of Notary
Commission Expires 01-14-16

EXHIBIT A

Mark	Registration No.	Registration Date
CLICK FORENSICS	3,607,658	April 14, 2009
CLICK FRAUD INDEX	3,522,553	October 21, 2008
CLICK FRAUD NETWORK	3,494,219	August 26, 2008
FACTR	3,811,517	June 29, 2010
TRAFFIC QUALITY MANAGEMENT	3,578,247	February 17, 2009
INTELLIGENT EXCLUSION	3,848,171	September 14, 2010
VISITORSORE	3,911,395	January 25, 2011