

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HarperCollins Christian Publishing, Inc.		08/19/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Live Event Management, Inc.		
Street Address:	9601 Wilshire Blvd		
Internal Address:	6th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76712652	WOMEN OF FAITH	
Registration Number:	2339476	WOMEN OF FAITH	
Registration Number:	2281900	WOMEN OF FAITH	
Registration Number:	2308946		
Registration Number:	2337713		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-248-3071		
Email:	cbr@wmeentertainment.com		
Correspondent Name:	Courtney Martin Braun		
Address Line 1:	9601 Wilshire Boulevard		
Address Line 2:	6th Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Courtney Martin Braun		
SIGNATURE:	/Courtney Martin Braun/		
DATE SIGNED:	04/24/2014		

OP \$140.00 76712652

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is entered into by and between HarperCollins Christian Publishing, Inc. ("Assignor") and Live Event Management, Inc. ("Assignee"), a Delaware limited liability company, located at 9601 Wilshire Boulevard, 3rd Floor, Beverly Hills, California 90210.

WITNESSETH:

WHEREAS, Assignor and certain of Assignor's affiliates entered into a certain Merger Agreement with Assignee, whereby Assignee acquired all assets of certain of Assignor's affiliates, dated as of August 19, 2013 (the "Transaction Agreement"); and

WHEREAS, Assignor is the owner of record of the trademarks identified on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, pursuant to the terms of the Transaction Agreement, Assignee wishes to acquire the entire right, title, and interest in the Trademarks in perpetuity;

NOW the parties agree as follows:

Assignment. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademarks, and all goodwill and all other rights), in and to the Trademarks.

Dated as of: August 19, 2013

ASSIGNEE

By: Courtesy MBA

Its: Authorized Signatory

ASSIGNOR

By: [Signature]
ELISSA LOTTEN

Its: ASST. SECRETARY

WITNESSED

By: [Signature]
Its:

JANET M NELSON Notary Public, State of New York No. TNE4928203 Qualified in New York County Commission Expires May 02, 2014
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Schedule A

Trademarks

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date	Classes	Owner	Status
HEART/FLOWER Design	Canada	1011359/ 4/9/1999	TMA551,220/ 9/20/2001	09	HarperCollins Christian Publishing, Inc.	Registered
HEART/FLOWER Design	Canada	1011360/ 4/9/1999	TMA560,822/ 4/25/2002	41	HarperCollins Christian Publishing, Inc.	Registered
WOMEN OF FAITH	Canada	1012849/ 4/22/1999	TMA569154/ 10/21/2002	09,16,18	HarperCollins Christian Publishing, Inc.	Registered
HEART/FLOWER Design	United Kingdom	2194180/ 4/9/1999	2194180/ 12/17/1999	09,41	HarperCollins Christian Publishing, Inc.	Registered
WOMEN OF FAITH	United Kingdom	21950408/ 4/20/1999	21950408/ 2/25/2000	18,21,25	HarperCollins Christian Publishing, Inc.	Registered
HEART & FLOWER Design	United States	75/567,960/ 10/9/1998	2,337,713/ 4/4/2000	41	HarperCollins Christian Publishing, Inc.	Registered
HEART & FLOWER Design	United States	75/567,775/ 10/9/1998	2,308,946/ 1/18/2000	09	HarperCollins Christian Publishing, Inc.	Registered
WOMEN OF FAITH	United States	75/137,290/ 7/22/1996	2,281,900/ 9/28/1999	09,16,21	HarperCollins Christian Publishing, Inc.	Registered
WOMEN OF FAITH	United States	75/171,503 9/11/1996	2,339,476/ 4/11/2000	09,16,41	HarperCollins Christian Publishing, Inc.	Registered
WOMEN OF FAITH & Design	United States	76/712,652/10/17/2 012		06,09,14	HarperCollins Christian Publishing, Inc.	Pending Application

TRADEMARK

RECORDED: 04/24/2014

REEL: 005270 FRAME: 0867