TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM303074

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DESA IP, LLC		04/28/2014	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	World Marketing of America, Inc.
Street Address:	Route 22 West
Internal Address:	P.O. Box 192
City:	Mill Creek
State/Country:	PENNSYLVANIA
Postal Code:	17060
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2097910	DESA

CORRESPONDENCE DATA

5025610442 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: (502) 584-1135

Email: jray@middletonlaw.com

Correspondent Name: Julie Gregory Ray Address Line 1: 401 S. Fourth Street

Address Line 2: **Suite 2600**

Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER:	Julie Gregory Ray
SIGNATURE:	/Julie Gregory Ray/
DATE SIGNED:	04/30/2014

Total Attachments: 14

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TRADEMARK

REEL: 005270 FRAME: 0912

TRADEMARK ASSIGNMENT

WHEREAS, DESA IP, LLC ("Assignor"), a limited liability company formerly

organized under the laws of the State of Florida, with a business address of c/o HIG Capital,

LLC, 1001 Brickell Bay Drive, Miami, Florida 33131, is the owner of the record of the

trademarks and the corresponding registrations therefor, as identified in Exhibit A attached

hereto ("the Assigned Marks");

WHEREAS, on December 29, 2008, Assignor filed a petition in the United States

Bankruptcy Court for the District of Delaware seeking relief under the United States Bankruptcy

Code. Assignor's case is In re DESA IP, LLC, Case No. 08-13427 and is jointly administered

with the case of In re DHP Holdings II Corporation, which has been assigned case docket 08-

13422;

WHEREAS, the undersigned, Alfred T. Giuliano, was appointed Trustee in the above-

referenced proceedings on or about August 2, 2010;

WHEREAS, by Order dated April 21, 2014, and entered on April 22, 2014, the United

States Bankruptcy Court for the District of Delaware granted the Trustee's motion to approve the

sale of the Assigned Marks ("Order Approving Sale") to World Marketing of America, Inc.

("Assignee"), a corporation organized under the laws of Pennsylvania, with a business address of

P.O. Box 192 Route 22 West, Mill Creek, PA 17060;

WHEREAS, pursuant to the Order Approving Sale, all of Assignor's right, title, and

interest in and to the Assigned Marks is immediately vested in the Assignee, free and clear of

any and all liens, claims, rights and encumbrances with respect to the Trademarks;

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WHEREAS, pursuant to the Order Approving Sale, Assignor and Assignee wish to confirm the transfer to Assignee of all right, title, and interest in and to the Assigned Marks, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee of all of Assignor's right, title, and interest in and to the Assigned Marks shown in Exhibit A, and the goodwill associated therewith, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, at common law and/or to the end of the term or terms for which registration may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past, present, or future infringement of the Assigned Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, or other legal representatives.

Executed this \mathcal{H} day of \mathcal{A} and \mathcal{A} 2014.

DESA IP, LLC

By: Alfred T. Giuliano, Chapter 7 Trustee

for the Estate of DESA IP, LLC,

Case No. 08-13427, jointly administered with

DHP Holdings II Corporation

Case, No. 08-13422

EXHIBIT "A"

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DESA IP, LLC DESA IP, LLC

Owner Trademark Image Report Printed: 8/26/2010 Page COUNTRY FILING DATE SERIAL NO. STATUS REG. DATE REG. NO. CLASS Next Action Due

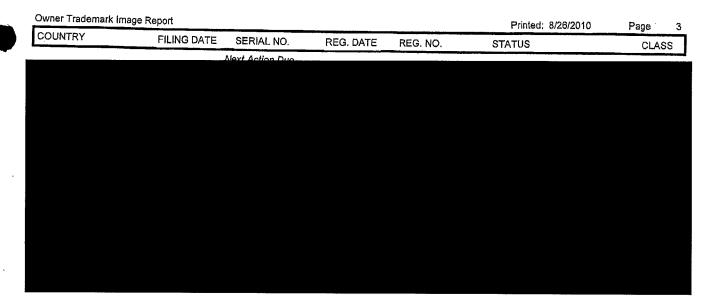
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DESA IP, LLC DESA IP, LLC

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DESA IP, LLC DESA IP, LLC



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DESA IP, LLC DESA IP, LLC

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COUNTRY

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REG. NO.

STATUS

CLASS

Next Action Due

UNITED STATES

1/13/1997

75/224,599

9/16/1997

2,097,910

REGISTERED

007,008,011

007 - power operated tools, namely, chain saws and parts therefor, powder actuated tools, namely, fastener driving tools comprising load and pins, and stud drivers sold as a unit, staple guns, nall guns, and riveters

008 - hand tools, namely, manual staple guns, manual nail guns and manual hammer tackers

011 - space heaters, namely, fluid fired, fixed and mobile space heaters for domestic and industrial use

9/16/2017 FILE RENEWAL

TRADEMARK

RECORDED: 04/30/2014 REEL: 005270 FRAME: 0927