

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Donald R. Levin Revocable Trust U.A.D. 8-17-77		04/22/2014	TRUST: UNITED STATES
RECEIVING PARTY DATA			
Name:	Republic Tobacco, L.P.		
Street Address:	2301 Ravine Way		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60025		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1882426	STRONG BOX	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	TEMANUELSON@NGELAW.COM		
Correspondent Name:	Antony J. McShane		
Address Line 1:	2 NORTH LASALLE STREET, SUITE 1700		
Address Line 2:	Neal, Gerber & Eisenberg, LLP		
Address Line 4:	CHICAGO, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	16472-0702STRONGBOX		
NAME OF SUBMITTER:	Antony J. McShane		
SIGNATURE:	/Antony McShane/		
DATE SIGNED:	04/30/2014		
Total Attachments: 1			
source=STRONG BOX 2#page1.tif			

CH \$40.00 1882426

Trademark Assignment

This assignment is made by and between Donald R. Levin Revocable Trust U.A.D. 8-17-77 ("Assignor") and Republic Tobacco, L.P., a limited partnership organized under the laws of Delaware, with a place of business at 2301 Ravine Way Glenview, Illinois 60025 ("Assignee").

WHEREAS, Assignor is the owner of the trademark STRONG BOX, which has been used and registered in connection with smoker's articles, namely cigarette holders and dispensers (Reg. No. 1,882,426) (the "Mark"), and all of the goodwill associated therewith;

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Mark, and any and all goodwill associated therewith, to the Assignee;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, and any and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, and any and all goodwill associated therewith, and the registration therefor, that Assignor may have including, without limitation, the right to sue and collect damages for past, present and future infringements of the Mark, and to further assign or to license any and all right, title and interest in and to the Mark.

Date: April 22, 2014

Donald R. Levin Revocable Trust U.A.D. 8-17-77

By: 

Name: Donald Levin

Title: Trustee