

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303245

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richline Group, Inc.		04/30/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sterling Jewelers Inc.,		
Street Address:	375 Ghent Road		
City:	Akron		
State/Country:	OHIO		
Postal Code:	44333		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3695584	RADIANT REFLECTIONS	
CORRESPONDENCE DATA			
Fax Number:	3308647986		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-864-5550		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Hahn Loeser + Parks LLP		
Address Line 1:	One GOJO Plaza, Suite 300		
Address Line 4:	Akron, OHIO 44311		
ATTORNEY DOCKET NUMBER:	202476.00365		
NAME OF SUBMITTER:	John J. Cunniff		
SIGNATURE:	/John J. Cunniff/		
DATE SIGNED:	05/01/2014		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective this 30th day of April, 2014 by Richline Group, Inc., a Delaware corporation with its principal place of business at 1385 Broadway, New York, New York 10018 ("Assignor"), in favor of Sterling Jewelers Inc., a Delaware corporation with its principal place of business at 375 Ghent Road, Akron, Ohio 44333 ("Assignee").


WHEREAS, Assignor has adopted and owns the mark "RADIANT REFLECTIONS" (the "Mark") and in addition to any state or common law rights in the Mark, owns federal registration number 3,695,584 for the Trademark, registered on the Principal Register of the United States Patent and Trademark Office in relation to the goods and/or services identified therein; and

WHEREAS, Assignor desires to assign all the right, title and interest of Assignor in and to the Mark together with the goodwill of the business symbolized by the Mark to Assignee, and Assignee desires to accept such assignment in accordance herewith.

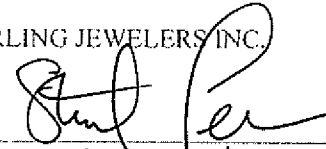
NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the above-identified registration, together with the goodwill of the business symbolized by the Mark, and any state or common-law rights in the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representative effective on the date first above written.

RICHLINE GROUP, INC.

By: 
Dave Meleski, President

STERLING JEWELERS INC.

By: 
Name: STUART LEE
Title: S.V.P. & G.M.M.