

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303263

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Practice Builders, LLC		12/30/2013	LIMITED LIABILITY COMPANY:
Media Capital Holdings, LLC		12/30/2013	LIMITED LIABILITY COMPANY:
WPP Capital, LLC		12/30/2013	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alliance Services Ltd.		
<b>Street Address:</b>	2 Church Street		
<b>Internal Address:</b>	Clarendon House		
<b>City:</b>	Hamilton		
<b>State/Country:</b>	BERMUDA		
<b>Postal Code:</b>	HM11		
<b>Entity Type:</b>	exempted company: BERMUDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2467243	PRACTICE BUILDERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9198294309		
<b>Email:</b>	tmgroup@hutchlaw.com		
<b>Correspondent Name:</b>	Devon E. White		
<b>Address Line 1:</b>	3110 Edwards Mill Road, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27612		
<b>ATTORNEY DOCKET NUMBER:</b>	ASL.21000-PRACTICE BUILDE		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Devon E. White		
<b>Address Line 1:</b>	3110 Edwards Mill Road, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27612		

TRADEMARK

<b>NAME OF SUBMITTER:</b>	Devon E. White
<b>SIGNATURE:</b>	/DEW/
<b>DATE SIGNED:</b>	05/01/2014
<b>Total Attachments: 4</b> source=Assignment of Service Mark from Practice Builders LLC Media Capital Holdings LLC and WPP#page1.tif source=Assignment of Service Mark from Practice Builders LLC Media Capital Holdings LLC and WPP#page2.tif source=Assignment of Service Mark from Practice Builders LLC Media Capital Holdings LLC and WPP#page3.tif source=Assignment of Service Mark from Practice Builders LLC Media Capital Holdings LLC and WPP#page4.tif	

## ASSIGNMENT OF SERVICE MARK AND ACCOMPANYING REGISTRATION AND GOODWILL


Effective as of December 30, 2013 (the "**Effective Date**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Practice Builders, LLC, a North Carolina limited liability company, Media Capital Holdings, LLC, a North Carolina limited liability company and WPP Capital, LLC, a North Carolina limited liability company ("**Assignors**"), does hereby sell, assign, transfer and set over to Alliance Services Ltd., a Bermuda exempted company ("**Assignee**"), all of Assignors' worldwide rights, title and interest in and to the service mark and registration thereof listed on **Exhibit A** attached hereto (collectively, the "**Mark**"), any renewal or extension of such registration, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Mark are used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment had not been made.

Assignors agree to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignors' right, title and interest in and to the Mark and the application and registration therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignors.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

**PRACTICE BUILDERS, LLC**


By: 

Name: Greg E. Lindberg

Title: Chairman

Date: March 25, 2014

**MEDIA CAPITAL HOLDINGS, LLC**

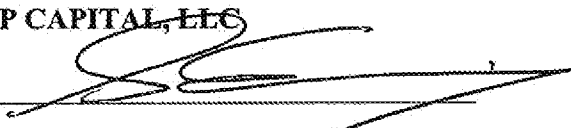
By: 

Name: Greg E. Lindberg

Title: Chairman

Date: March 25, 2014

**WPP CAPITAL, LLC**

By: 

Name: Greg E. Lindberg

Title: Chairman

Date: March 25, 2014

**ALLIANCE SERVICES LTD.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

**PRACTICE BUILDERS, LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**MEDIA CAPITAL HOLDINGS, LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**WPP CAPITAL, LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**ALLIANCE SERVICES LTD.**

By:  \_\_\_\_\_

Name: Marcello A. Ausenda  
Director

Title: \_\_\_\_\_

Date: APR 08 2014

**EXHIBIT A**

**ASSIGNMENT OF SERVICE MARK AND ACCOMPANYING REGISTRATION AND  
GOODWILL**

Mark	App. No.	Reg. No.	Reg. Date	Goods/Services
PRACTICE BUILDERS		2,467,243		