

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM303324

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ally Commercial Finance LLC,		04/30/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BCKK Holdings, Inc.
Also Known As:	FORMERLY Specialty Brands Holdings, Inc.
Street Address:	1400 Old Country Road, Suite 103
City:	Westbury
State/Country:	NEW YORK
Postal Code:	11590
Entity Type:	CORPORATION: DELAWARE
Name:	Specialty Brands of America, Inc.
Street Address:	1400 Old Country Road, Suite 103
City:	Westbury
State/Country:	NEW YORK
Postal Code:	11590
Entity Type:	CORPORATION: MASSACHUSETTS
Name:	Bear Creek Country Kitchens, LLC
Street Address:	1400 Old Country Road, Suite 103
City:	Westbury
State/Country:	NEW YORK
Postal Code:	11590
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1726020	100% PURE
Registration Number:	1665516	100% PURE
Registration Number:	1852510	CANOLEO
Registration Number:	0740285	CARY'S
Registration Number:	0831170	CARY'S
Registration Number:	1852524	NEW YORK FLATBREADS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1847810	SPRING TREE
Registration Number:	2939526	SPRING TREE
Serial Number:	85662690	A SQUARE MEAL IN A ROUND POT
Registration Number:	4408077	BEAR CREEK
Registration Number:	4385290	BEAR CREEK
Registration Number:	3575719	BEAR CREEK COUNTRY KITCHENS
Registration Number:	4354326	BEAR CREEK COUNTRY KITCHENS
Registration Number:	4408129	BEAR CREEK COUNTRY KITCHENS
Registration Number:	4385308	BEAR CREEK COUNTRY KITCHENS
Registration Number:	4166553	BEAR CREEK COUNTRY KITCHENS
Registration Number:	3984507	
Registration Number:	3954664	SPRING TREE
Serial Number:	85378761	THE HEARTIEST TASTE. BEAR NONE.
Registration Number:	4415284	THE HEARTIEST TASTE. BEAR NONE.

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-807-4350

Email: chicago.trademarks@klgates.com

Correspondent Name: Sana Hakim

Address Line 1: P.O. BOX 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3709483.00060
NAME OF SUBMITTER:	Sana Hakim
SIGNATURE:	/sh/
DATE SIGNED:	05/01/2014

Total Attachments: 5

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

THIS TERMINATION AND RELEASE dated as of April 30, 2014, is granted by Ally Commercial Finance LLC, as Administrative Agent and Collateral Agent (the "Agent") for certain lenders, in favor of, BCKK Holdings, Inc. (formerly known as Specialty Brands Holdings, Inc.), a Delaware corporation ("Parent"), Specialty Brands of America, Inc., a Massachusetts corporation ("SBA") and Bear Creek Country Kitchens, LLC, a Delaware limited liability company ("BCKK" and together with SBA, the "Borrowers").

WITNESSETH:

WHEREAS, pursuant to the Trademark Security Agreement, dated as of April 16, 2013, made by and among the Agent and the Borrowers (the "2013 Agreement") a security interest (the "Security Interest") was granted by the Borrowers in favor of the Agent in certain collateral, including certain Trademark Collateral (as hereinafter defined);

WHEREAS, the 2013 Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on April 17, 2013 at Reel 5008 Frame 0576; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

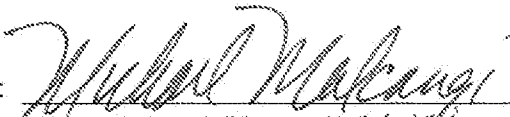
NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the 2013 Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Borrowers' right, title and interest of every kind and nature as of the date hereof in the trademarks listed on Schedule A hereto, all goodwill of the business connected with the use of, and symbolized by, each trademark listed on Schedule A and all proceeds of the foregoing, and the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

ALLY COMMERCIAL FINANCE LLC

By: 
Name: MICHAEL MALCANGI
Title: DIRECTOR

SCHEDULE A
Trademark Collateral

Entity Name	Mark	Status / Registration Date	Trademark Number/ Application Number	Country
Specialty Brands of America, Inc.	100% PURE (DESIGN)	10/20/1992	1726020	USA
Specialty Brands of America, Inc.	100% PURE (Design)	11/19/1991	1665516	USA
Specialty Brands of America, Inc.	A WOODLAND SCENE IN SPRING WITH THE SQUARE (DESCRIPTIVE REFERENCE)(DESIGN)	4/1/1946	UCA023825	Canada
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS	11/20/1998	TMA504410	Canada
Specialty Brands of America, Inc.	CANOLEO	9/6/1994	1852510	USA
Specialty Brands of America, Inc.	CANOLEO (DESIGN)	10/13/1995	TMA448875	Canada
Specialty Brands of America, Inc.	CARY'S	11/6/1962	0740285	USA
Specialty Brands of America, Inc.	CARY'S	6/27/1967	831170	USA
Specialty Brands of America, Inc.	NEW YORK FLATBREADS	9/6/1994	1852524	USA
Specialty Brands of America, Inc.	SPRING TREE	8/2/2004	1847810	USA
Specialty Brands of America, Inc.	SPRING TREE	2/18/2002	TMA558022	Canada
Specialty Brands of America, Inc.	SPRING TREE	4/12/2005	2939526	USA

Entity Name	Mark	Status / Registration Date	Trademark Number/ Application Number	Country
Bear Creek Country Kitchens, LLC	A SQUARE MEAL IN A ROUND POT	Allowed	85/662690	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK	9/24/2013	4408077	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK	8/13/2013	4385290	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS	2/17/2009	3575719	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS	6/18/2013	4354326	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS (Stylized and/or design)	9/24/2013	4408129	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS (Stylized and/or design)	8/13/2013	4385308	USA
Bear Creek Country Kitchens, LLC	BEAR CREEK COUNTRY KITCHENS (Trade dress)	7/3/2012	4166553	USA
Specialty Brands of America, Inc.	MAPLE SYRUP BOTTLE (Trade dress)	06/28/2011	3984507	USA
Specialty Brands of America, Inc.	SPRING TREE	1/31/2012	TMA816498	Canada
Specialty Brands of America, Inc.	SPRING TREE	5/3/2011	3954664	USA
Bear Creek Country Kitchens, LLC	THE HEARTIEST TASTE. BEAR NONE.	Allowed	1560743	Canada
Bear Creek Country Kitchens, LLC	THE HEARTIEST TASTE. BEAR NONE.	Allowed	85/378761	USA
Bear Creek Country Kitchens, LLC	THE HEARTIEST TASTE. BEAR NONE.	10/8/2013	4415284	USA

509265-1391-10367-Active.12991125.1

RECORDED: 05/01/2014

TRADEMARK
REEL: 005272 FRAME: 0365