

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303415

|   |   |                       |   |
|---|---|-----------------------|---|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |                       |   |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                          |                       |   |
| <b>CONVEYING PARTY DATA</b>   |   |                       |   |
| <b>Name</b>   | <b>Formerly</b>                         | <b>Execution Date</b> | <b>Entity Type</b>                      |
| Vodka Brands, LLC   |   | 02/29/2012            | LIMITED LIABILITY COMPANY: PENNSYLVANIA |
| <b>RECEIVING PARTY DATA</b>   |   |                       |   |
| <b>Name:</b>  | Trademark Holdings, LLC                 |                       |   |
| <b>Street Address:</b>  | 510 Roslyn Place                        |                       |   |
| <b>City:</b>  | Pittsburgh                              |                       |   |
| <b>State/Country:</b>   | PENNSYLVANIA                            |                       |   |
| <b>Postal Code:</b>   | 15232                                   |                       |   |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: PENNSYLVANIA |                       |   |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                       |   |
| <b>Property Type</b>  | <b>Number</b>                           | <b>Word Mark</b>      |   |
| <b>Registration Number:</b>   | 2855146                                 | WHITE DIAMOND         |   |
| <b>CORRESPONDENCE DATA</b>  |   |                       |   |
| <b>Fax Number:</b>  | 4129455933                              |                       |   |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |   |
| <b>Phone:</b>   | 412-471-8815                            |                       |   |
| <b>Email:</b>   | assignments@webblaw.com                 |                       |   |
| <b>Correspondent Name:</b>  | Paul M. Reznick, The Webb Law Firm      |                       |   |
| <b>Address Line 1:</b>  | 420 Fort Duquesne Boulevard, Suite 1200 |                       |   |
| <b>Address Line 2:</b>  | One Gateway Center                      |                       |   |
| <b>Address Line 4:</b>  | Pittsburgh, PENNSYLVANIA 15222          |                       |   |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 4440-091369                             |                       |   |
| <b>NAME OF SUBMITTER:</b>   | Cecilia R. Dickson                      |                       |   |
| <b>SIGNATURE:</b>   | /CRD/                                   |                       |   |
| <b>DATE SIGNED:</b>   | 05/02/2014                              |                       |   |
| <b>Total Attachments: 0</b>   |   |                       |   |

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