

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OTR, LLC		05/02/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Top Shelf Brands Holding Corp.		
Street Address:	700 Louisiana Street, Suite 3950		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77002		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3918181	BESADO	
Registration Number:	3681606	DZIAQ LIQUEUR	
CORRESPONDENCE DATA			
Fax Number:	8132735145		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132735000		
Email:	ptotpa@gray-robinson.com		
Correspondent Name:	Gray Robinson, P.A.		
Address Line 1:	401 E. Jackson Street, Suite 2700		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	348401.00001		
NAME OF SUBMITTER:	Debra Deardourff Faulk		
SIGNATURE:	/Debra Deardourff Faulk/		
DATE SIGNED:	05/02/2014		
Total Attachments: 2			
source=AssignmentOTRIt LLC_TOPSHELFBRANDS#page1.tif			
source=AssignmentOTRIt LLC_TOPSHELFBRANDS#page2.tif			

OP \$65.00 3918181

ASSIGNMENT OF TRADEMARK

WHEREAS, OTR, LLC., organized and existing under the laws of the State of Florida, having a principal business address of 465 Brickell Avenue, Suite 1602, Miami, Florida 33131 ("Assignor"), warrants that it owns without encumbrance, the mark listed on the schedule attached as Exhibit A to this Agreement;

WHEREAS, Top Shelf Brands Holding Corp., a Nevada Corporation, having a principal business address of 700 Louisiana Street, Suite 3950, Houston, TX 77002 ("Assignee"), desires to acquire said mark, registration, and rights therein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns unto Assignee, any and all right, title and interest in the mark listed on the schedule attached as Exhibit A to this Agreement, together with the goodwill of the business symbolized by said mark, and the registrations therefor; and

FURTHER, Assignor agrees that it will, without demanding any further consideration therefor, at the request, but at the cost of Assignee, perform all lawful and just acts that may be necessary for carrying out this assignment in full, including the execution and acknowledgement of instruments that may be or may become necessary for sustaining, reissuing or disclaiming the trademark registration.

"ASSIGNOR"

OTR, LLC

By: _____

Name: Ross Graham

Title: CEO

Date: 05/02/14

"ASSIGNEE"

Top Shelf Brands Holding Corp.

By: _____

Name: Alonzo Pierce

Title: CEO / PRESIDENT

Date: 5/2/14

EXHIBIT "A"

Registered Trademark

MARK	REGISTRATION NUMBER
BESADO	3918181
DZIAQ LIQUEUR	3681606

#3185141 v1