

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fashion One Television LLC		04/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Fashion One Television LLC		
Street Address:	246 West Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86010273	F ONE FASHION	
Serial Number:	86010264	ONE FASHION	
Serial Number:	86006104	F FASHION ONE	
CORRESPONDENCE DATA			
Fax Number:	2126561828		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@fashionone.com		
Correspondent Name:	Michael Gleissner		
Address Line 1:	246 West Broadway		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Michael Gleissner		
SIGNATURE:	/michael gleissner/		
DATE SIGNED:	05/05/2014		
Total Attachments: 5			
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TRADEMARK

DATED April 24, 2014

FASHION ONE TELEVISION LLC (1)

and

FASHION ONE TELEVISION LLC (2)

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made on

BETWEEN:

- (1) FASHION ONE TELEVISION LLC, a limited liability company incorporated in Delaware, United States of America, trading from premises, 820 Meridian Ave., Suite 100, Miami Beach, FL 33139 USA (the Assignor); and
- (2) FASHION ONE TELEVISION LLC, a limited liability company incorporated in New York, United States of America, trading from premises, 246 West Broadway, New York, NY 10013 USA (the Assignee).

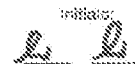
WHEREAS:

- (A) The Assignor is the proprietor of the registered US trade marks: F ONE|FASHION, ONE FASHION and F FASHION|ONE listed in the attached schedule (the Trade Mark).
- (B) The Assignor has agreed to assign all right, title and interest in and to the Trade Mark to the Assignee on the terms set out in this document.

IT IS AGREED AS FOLLOWS:

1 Assignment

For the sum of \$9,000 paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges) the Assignor assigns with full title guarantee to the Assignee absolutely the Trade Mark and all and any rights in and to the Trade Mark including copyright, design right, goodwill and any other common law rights.



2 Proceedings

This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Mark or for passing off. The Assignor agrees and undertakes to provide to the Assignee (at its request) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Mark and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs actually incurred by it in providing the Assignee with such assistance).

3 Assignor covenants

The Assignor covenants:

- 3.1 that at the request and cost of the Assignee at any time and from time to time it will execute or procure the execution of such deeds or documents and do or procure the doing of such acts and things as may be necessary or desirable to give effect to this assignment in particular all documents required by the Assignee to effect the recordal or registration of the assignment of the Trade Mark; and
- 3.2 that it renounces any rights which it may have in the Trade Mark.

4 Warranties

The Assignor warrants that as at the date of this Assignment it has not granted any licence or assigned any rights of any nature in the Trade Mark to any third party.

5 Counterparts

This document may be entered into in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original.

Initials
L Q


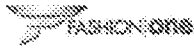
6 Jurisdiction

This document shall be governed by and construed in accordance with the laws of USA and the parties submit to the exclusive jurisdiction of the American Courts.

IN WITNESS of which the parties to this Assignment have executed and delivered it on the date first written.

SCHEDULE

REGISTERED TRADE MARKS

Jurisdiction	Mark	No.	Class	Specification of goods/services
US	F ONE FASHION 	Serial No.: 86010273	38	Internet protocol television (IPTV) transmission services; Simulcasting broadcast television over global communication networks, the Internet and wireless networks; Television broadcasting
US	ONE FASHION One Fashion	Serial No.: 86010264	38	Internet protocol television (IPTV) transmission services; Simulcasting broadcast television over global communication networks, the Internet and wireless networks; Television broadcasting
US	F FASHION ONE 	Serial No.: 86006104	38	Internet protocol television (IPTV) transmission services; Simulcasting broadcast television over global communication networks, the Internet and wireless networks; Television broadcasting

Initials
L. L.

EXECUTED)

by FASHION ONE TELEVISION LLC)

a limited liability company incorporated)

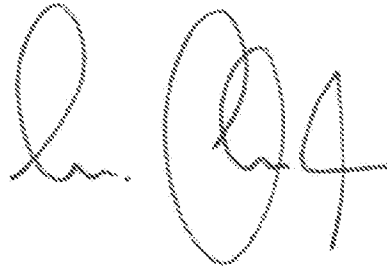
in Delaware, USA)

acting by:)

Michael Gleissner

Sole Member

Date: April 24, 2014

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EXECUTED)

by FASHION ONE TELEVISION LLC)

a limited liability company incorporated)

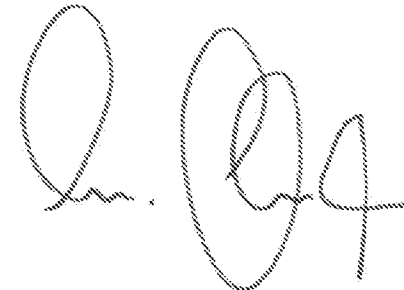
in New York, USA)

acting by:)

Michael Gleissner

Sole Member

Date: April 24, 2014

A handwritten signature in black ink, identical to the one above, consisting of a stylized 'M' followed by 'G' and 'L'.