

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303668

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Derek J. Kirkendall		05/05/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	AR MR2, INC.		
Street Address:	38904 Dianron Road		
City:	Palmdale		
State/Country:	CALIFORNIA		
Postal Code:	93551		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85961133	AR MR2	
CORRESPONDENCE DATA			
Fax Number:	7146980608		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7146980601		
Email:	mark@plagerschack.com		
Correspondent Name:	Mark H. Plager		
Address Line 1:	16152 Beach Blvd Ste 207		
Address Line 4:	Huntington Beach, CALIFORNIA 92647		
ATTORNEY DOCKET NUMBER:	KIRKENDALL.007TM		
NAME OF SUBMITTER:	Mark H. Plager		
SIGNATURE:	/Mark H. Plager/		
DATE SIGNED:	05/06/2014		
Total Attachments: 1			
source=2014-05-06 - signed assignement - KIRKENDALL.007TM#page1.tif			

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Mark: AR MR2
Registration No.: TBD
App. Serial No.: 85/961,133

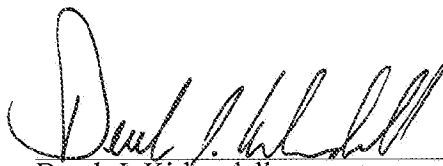
ASSIGNMENT OF TRADEMARK

Whereas, I, Derek J. Kirkednall, an individual, hereinafter referred to as Applicant, did submit a United States Trademark application on the principal register for the mark AR MR2, Application Serial No. 85/961,133, dated June 17, 2013; and whereas, I am the sole owner of said trademark application and all common law rights associated with the mark, and

Whereas, AR MR2, Inc., a California corporation, with its principle place of business at 38904 Dianron Road, Palmdale, California 93551, is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of good and valuable consideration, the receipt whereof is acknowledged, I, the Applicant, by these presents do sell, assign and transfer unto said Assignee the entire right, title and interest in and to said Trademark Application and said common law rights as they currently exists; the same to be held and enjoyed by the Assignee for its own use and behalf, and for its legal representatives and assigns as the same would have been held by us as the Applicant had this assignment not been made.

Executed this 5 day of May, 2014,
at Palmdale, California


Derek J. Kirkendall