

TRADEMARK

05/01/2014

HEET

Electronic Version v1.1
Stylesheet Version v1.2

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ETAS ID: TM302170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shine Limited		04/17/2014	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Shine TV Limited		
Street Address:	Primrose Studios, 109 Regents Park Road		
City:	London		
State/Country:	UNKNOWN → United Kingdom		
Postal Code:	NW18UR		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	77882761	M C	
Serial Number:	85213300	M	
Serial Number:	85243979	M	
Registration Number:	4161652	M C	
Registration Number:	4246380	M C	
Serial Number:	85442045	M C	
Serial Number:	85567276	M C	
Registration Number:	4343723	M C	
CORRESPONDENCE DATA			
Fax Number:	3109693095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 369-7630		
Email:	tm@fox.com		
Correspondent Name:	Tina M. Pompey, Esq., Fox Group Legal		
Address Line 1:	P.O. Box 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900		
ATTORNEY DOCKET NUMBER:	81240630/CA2011005011		

CH \$215.00 77882761

NAME OF SUBMITTER:	Bryce Coughlin
SIGNATURE:	/Bryce Coughlin/
DATE SIGNED:	04/21/2014
Total Attachments: 2 source=TM Assignment#page1.tif source=TM Assignment#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

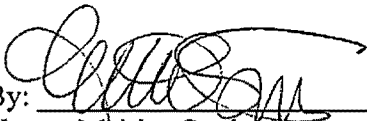
This Assignment, effective as of April 17, 2014, is between Shine Limited, a United Kingdom Limited Liability Company with a principal place of business at Primrose Studios, 109 Regents Park Road, London, NW18UR, United Kingdom ("Assignor"), and Shine TV Limited, a United Kingdom corporation, with a principal place of business at Primrose Studios, 109 Regents Park Road, London, NW18UR, United Kingdom ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, set forth in Exhibit A, attached hereto (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the above-identified registration for the Marks, and all rights of action and claims for past infringements thereof.


Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Marks.

ACKNOWLEDGED AND AGREED
Shine Limited

By: 
Name: Mei-lan Stark
Title: Authorized Representative

Date: April 17, 2014

ACKNOWLEDGED AND AGREED
Shine TV Limited

By: 
Name: Bryce Coughlin
Title: Authorized Representative

Date: April 17, 2014

Exhibit A

Mark Name	Mark Type	Status	Reg. No.	Reg. Date	App No.	App Date	Int'l Classes
MC	Word & Device	Allowed			77/882761	30 Nov 2009	9
MC	Word & Device	Allowed			85/213300	07 Jan 2011	29,30
MC	Word & Device	Allowed			85/243979	16 Feb 2011	33
MC	Word & Device	Registered	4161652	19 Jun 2012	77/982537	30 Nov 2009	8,16,25,28,41
MC	Word & Device	Registered	4246380	20 Nov 2012	77/983323	05 Mar 2010	7,11
MC (Outline)	Word & Device	Allowed			85/442045	07 Oct 2011	43
MC (Outline)	Word & Device	Allowed			85/567276	12 Mar 2012	9
MC (Outline)	Word & Device	Registered	4343723	28 May 2013	85/567274	12 Mar 2012	24