

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/29/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NexGen RxMarketing, LLC		05/06/2014	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	NexGen RxMarketing, LLC		
Street Address:	3331 Street Rd.		
Internal Address:	Suite 200		
City:	Bensalem		
State/Country:	PENNSYLVANIA		
Postal Code:	19020		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3564212	FIELD NEWSCHANNEL	
Registration Number:	3564218	SPEAKER LIBRARY NEWSCHANNEL	
Registration Number:	3595781	ATTENDEE NEWSCHANNEL	
Registration Number:	3595782	PAYOR NEWSCHANNEL	
Registration Number:	3616846	SPEAKER NEWSCHANNEL	
CORRESPONDENCE DATA			
Fax Number:	2029553751		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2029553750		
Email:	dctmdocketing@raderfishman.com		
Correspondent Name:	Robert J. Kimmer		
Address Line 1:	1233 20th Street, NW		
Address Line 2:	Suite 501		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	NRX-0013		
NAME OF SUBMITTER:	Robert J. Kimmer, Attorney of Record		

CH \$140.00 3564212

SIGNATURE:	/Robert J. Kimmer/
DATE SIGNED:	05/06/2014
Total Attachments: 7 source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page1.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page2.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page3.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page4.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page5.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page6.tif source=Nunc Pro Tunc Trademark Assignments NJ (DC637054x7AE3F)#page7.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 29th day of May, 2013, by and between **NexGen RxMarketing LLC**, a New Jersey Limited Liability Corporation having a principal business headquarters at 3331 Street Rd, Suite 200, Bensalem, PA 19020 (with a previous addresses on file with the USPTO of 63 W. Trenton Avenue, Suite 200, Morrisville, PA 19067) (hereinafter referred to as "Assignor"); and **NexGen RxMarketing LLC** a Delaware Limited Liability Corporation having a principal business headquarters at 3331 Street Rd, Suite 200, Bensalem, PA 19020 (hereinafter referred to as "Assignee").

WHEREAS, Assignor, as of the effective date of this Assignment, was the owner of the service marks, FIELD NEWSCHANNEL (U.S. Reg. No. 3564212), SPEAKER LIBRARY NEWSCHANNEL (U.S. Reg. No. 3564218), ATTENDEE NEWSCHANNEL (U.S. Reg. 3595781), PAYOR NEWSCHANNEL (U.S. Reg. No. 3595782), and SPEAKER NEWSCHANNEL (U.S. Reg. 3616846) as set forth in Exhibit A attached hereto, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement (hereinafter referred to as the "Trademarks");

WHEREAS, Assignor, as of the effective date of this Assignment, possessed goodwill associated with and symbolized by said Trademark and had not abandoned the same;

WHEREAS, Assignee is a successor to the business of Assignor as relates to said Trademark, and that business is ongoing and existing, and Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

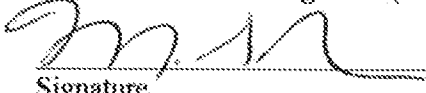
NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby assigns, transfers and conveys nunc pro tunc to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with the goodwill symbolized by said Trademark.

Assignor agrees to undertake any such other acts, and shall execute, acknowledge and/or deliver any such other instruments, documents and other materials at Assignee's expense, as may be reasonably required in order to consummate the transaction and perfect, protect and enforce the rights assigned to the Assignee described in this Assignment.

IN WITNESS WHEREOF, the Assignor, intending to be bound, has executed this Assignment by an authorized representative as indicated below.

Executed this 6th day of May, 201~~3~~⁴, to be effective as of the 29th day of May, 2013.

NexGen RxMarketing LLC (NJ LLC)


Signature
Mark S. Pollock
Printed Name
CFO
Title

NexGen RxMarketing, LLC (DE LLC)

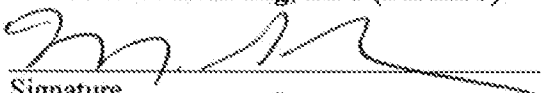

Signature
Mark S. Pollock
Printed Name
CFO
Title

EXHIBIT A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,564,212

Registered Jan. 20, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

Field NewsChannel

NEXGEN RXMARKETING, LLC (NEW JERSEY
LIMITED LIABILITY COMPANY)
SUITE 205
200 LAKE DRIVE EAST
CHERRY HILL, NJ 08002

FOR: ADVERTISING, MARKETING AND PRO-
MOTION SERVICES, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 4-1-2008; IN COMMERCE 4-1-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NEWSCHANNEL", APART FROM
THE MARK AS SHOWN.

SER. NO. 77-495,021, FILED 6-10-2008.

IRA J. GOODSaid, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,564,218

United States Patent and Trademark Office

Registered Jan. 20, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

Speaker Library NewsChannel

NEXGEN RXMARKETING, LLC (NEW JERSEY
LIMITED LIABILITY COMPANY)
SUITE 205
200 LAKE DRIVE EAST
CHERRY HILL, NJ 08002

FOR: ADVERTISING, MARKETING AND PRO-
MOTION SERVICES, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 4-1-2008; IN COMMERCE 4-1-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NEWSCHANNEL", APART FROM
THE MARK AS SHOWN.

SER. NO. 77-495,131, FILED 6-10-2008.

IRA J. GOODSaid, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,595,781

Registered Mar. 24, 2009

SERVICE MARK
PRINCIPAL REGISTER

Attendee NewsChannel

NEXGEN RXMARKETING, LLC (NEW JERSEY
LIMITED LIABILITY COMPANY)
SUITE 205
200 LAKE DRIVE EAST
CHERRY HILL, NJ 08002

FOR: ADVERTISING, MARKETING AND PRO-
MOTION SERVICES, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 10-1-2007; IN COMMERCE 10-1-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NEWSCHANNEL", APART FROM
THE MARK AS SHOWN.

SN 77-292,871, FILED 10-1-2007.

JASON BLAIR, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,595,782

Registered Mar. 24, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

Payor NewsChannel

NEXGEN RXMARKETING (NEW JERSEY LIMITED LIABILITY COMPANY)
SUITE 205
200 LAKE DRIVE EAST
CHERRY HILL, NJ 08002

FOR: ADVERTISING, MARKETING AND PROMOTION SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-1-2007; IN COMMERCE 10-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEWSCHANNEL", APART FROM THE MARK AS SHOWN.

SN 77-292,889, FILED 10-1-2007.

JASON BLAIR, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,616,846

Registered May 5, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

Speaker NewsChannel

NEXGEN RXMARKETING (NEW JERSEY LIMITED LIABILITY COMPANY)
200 LAKE DRIVE EAST, STE 205
CHERRY HILL, NJ 08002

FOR: ADVERTISING, MARKETING AND PROMOTION SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2007; IN COMMERCE 7-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEWSCHANNEL", APART FROM THE MARK AS SHOWN.

SN 77-292,974, FILED 10-1-2007.

JASON BLAIR, EXAMINING ATTORNEY