

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/29/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NexGen RxMarketing, LLC		05/06/2014	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	NexGen RxMarketing, LLC		
Street Address:	3331 Street Rd.		
Internal Address:	Suite 200		
City:	Bensalem		
State/Country:	PENNSYLVANIA		
Postal Code:	19020		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3856093	TARGET NEWSCHANNEL	
Registration Number:	4193685	TRAININGDIRECT	
Registration Number:	4193596	MEETINGDIRECT	
Registration Number:	4217781	ADVISORDIRECT	
Registration Number:	4233542	DIRECTCONNECTRX	
Registration Number:	4294884	NEXGEN RXMARKETING	
CORRESPONDENCE DATA			
Fax Number:	2029553751		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2029553750		
Email:	dctmdocketing@raderfishman.com		
Correspondent Name:	Robert J. Kimmer		
Address Line 1:	1233 20th Street, NW		
Address Line 2:	Suite 501		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	NRX-0013		

CH \$165.00 3856093

NAME OF SUBMITTER:	Robert J. Kimmer, Attorney of Record
SIGNATURE:	/Robert J. Kimmer/
DATE SIGNED:	05/06/2014
Total Attachments: 8 source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page1.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page2.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page3.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page4.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page5.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page6.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page7.tif source=Nunc Pro Tunc Trademark Assignments PA (DC637055x7AE3F)#page8.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 29th day of May, 2013, by and between **NexGen RxMarketing, LLC**, a Pennsylvania Limited Liability Corporation having a principal business headquarters at 1 Woodhaven Rd., Bensalem, PA 19020 (with a previous addresses on file with the USPTO of 1338 Bristol Pike, Ste. 207, Bensalem, PA 19020) (hereinafter referred to as "Assignor"); and **NexGen RxMarketing, LLC** a Delaware Limited Liability Corporation having a principal business headquarters at 3331 Street Rd, Suite 200, Bensalem, PA 19020 (hereinafter referred to as "Assignee").

WHEREAS, Assignor, as of the effective date of this Assignment, was the owner of the service marks, TARGET NEWSCHANNEL (U.S. Reg. No. 3856093), TRAININGDIRECT (U.S. Reg. No. 4193685), MEETINGDIRECT (U.S. Reg. 4193596), ADVISORDIRECT (U.S. Reg. No. 421778), DIRECTCONNECTRX (U.S. Reg. No. 4233542), and NEXGEN RXMARKETING (U.S. Reg. 4294884) as set forth in Exhibit A attached hereto, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement (hereinafter referred to as the "Trademarks");

WHEREAS, Assignor, as of the effective date of this Assignment, possessed goodwill associated with and symbolized by said Trademark and had not abandoned the same;

WHEREAS, Assignee is a successor to the business of Assignor as relates to said Trademark, and that business is ongoing and existing, and Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

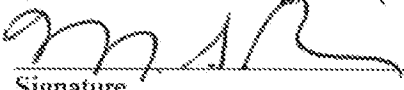
NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby assigns, transfers and conveys nunc pro tunc to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with the goodwill symbolized by said Trademark.

Assignor agrees to undertake any such other acts, and shall execute, acknowledge and/or deliver any such other instruments, documents and other materials at Assignee's expense, as may be reasonably required in order to consummate the transaction and perfect, protect and enforce the rights assigned to the Assignee described in this Assignment.

IN WITNESS WHEREOF, the Assignor, intending to be bound, has executed this Assignment by an authorized representative as indicated below.

Executed this 6th day of May, 201⁴3, to be effective as of the 29th day of May, 2013.

NexGen RxMarketing, LLC (PA LLC)


.....
Signature
Mark S. Benoit
.....
Printed Name
Cfo
.....
Title

NexGen RxMarketing, LLC (DE LLC)

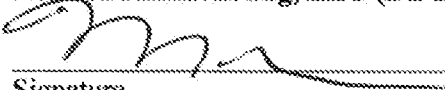

.....
Signature
Mark S. Benoit
.....
Printed Name
Cfo
.....
Title

EXHIBIT A

United States of America

United States Patent and Trademark Office

TARGET NEWSCHANNEL

Reg. No. 3,856,093

Registered Oct. 5, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
SUITE 200
63 W TRENTON AVE
MORRISVILLE, PA 19067

FOR: ADVERTISING, PROMOTION AND MARKETING SERVICES IN THE NATURE OF
E-MAIL BLAST CAMPAIGNS FOR OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-10-2009; IN COMMERCE 7-10-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,536,595, 3,595,783 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEWSCHANNEL", APART
FROM THE MARK AS SHOWN.

SER. NO. 77-922,750, FILED 1-28-2010.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 005275 FRAME: 0132

United States of America

United States Patent and Trademark Office

TRAININGDIRECT

Reg. No. 4,193,685

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
1338 BRISTOL PIKE, SUITE 207
BENSALLEM, PA 19020

Registered Aug. 21, 2012

Int. Cl.: 42

FOR: COMPUTER SERVICES, NAMELY, HOSTING ON-LINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING ONLINE MEETINGS, GATHERINGS, AND INTERACTIVE DISCUSSIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

SERVICE MARK

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-482,739, FILED 11-29-2011.

JOHN E. MICHOS, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 005275 FRAME: 0133

United States of America

United States Patent and Trademark Office

MEETINGDIRECT

Reg. No. 4,193,596

Registered Aug. 21, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
1338 BRISTOL PIKE, SUITE 207
1 WOODHAVEN MAII.
BENSALEM, PA 19020

FOR: COMPUTER SERVICES, NAMELY, HOSTING ON-LINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING ONLINE MEETINGS, GATHERINGS, AND INTERACTIVE DISCUSSIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-472,811, FILED 11-15-2011.

JOHN E. MICHOS, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 005275 FRAME: 0134

United States of America

United States Patent and Trademark Office

ADVISORDIRECT

Reg. No. 4,217,781

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
1338 BRISTOL PIKE, STE 207
BENSALLEM, PA 19020

Registered Oct. 2, 2012

Int. Cl.: 42

FOR: COMPUTER SERVICES, NAMELY, HOSTING ON-LINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING ONLINE MEETINGS, GATHERINGS, AND INTERACTIVE DISCUSSIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

SERVICE MARK

FIRST USE 6-1-2011; IN COMMERCE 1-1-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-556,812, FILED 2-29-2012.

ROBIN CHOSID, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 005275 FRAME: 0135

United States of America

United States Patent and Trademark Office

DIRECTCONNECTRX

Reg. No. 4,233,542

Registered Oct. 30, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
1 WOODHAVEN MALL, 1338 BRISTOL PIKE
BENSALLEN, PA 19020

FOR: COMPUTER SERVICES, NAMELY, HOSTING ON-LINE WEB FACILITIES FOR THE PHARMACEUTICAL INDUSTRY FOR ORGANIZING AND CONDUCTING ONLINE VIDEO MEETINGS, CONFERENCES, AND INTERACTIVE DISCUSSIONS BETWEEN PHARMACEUTICAL COMPANIES AND THEIR CUSTOMERS IN THE MEDICAL COMMUNITY, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-2-2012; IN COMMERCE 1-2-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-568,922, FILED 3-14-2012.

ROBIN CIOSID, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NEXGEN RXMARKETING

Reg. No. 4,294,884

Registered Feb. 26, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

NEXGEN RXMARKETING, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
1338 BRISTOL PIKE
SUITE 207
BENSALEM, PA 19020

FOR: PROMOTING, ADVERTISING AND MARKETING OF THE BRANDS, PRODUCTS, SERVICES AND ONLINE WEBSITES OF INDIVIDUALS, BUSINESSES AND NONPROFIT ORGANIZATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-26-2006; IN COMMERCE 5-26-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RXMARKETING", APART FROM THE MARK AS SHOWN.

SER. NO. 85-606,704, FILED 4-24-2012.

ROBIN CHOSID, EXAMINING ATTORNEY



Lea Street Lee

Acting Director of the United States Patent and Trademark Office