

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303768

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/25/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Journal Company		12/20/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Journal Communications, Inc.		
Street Address:	333 West State Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53201		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2979242	JRN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lmkonkel@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	100 E. Wisconsin Ave.		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	051098-9044		
NAME OF SUBMITTER:	Laura M. Konkel		
SIGNATURE:	/Laura M. Konkel/		
DATE SIGNED:	05/07/2014		
Total Attachments: 2			
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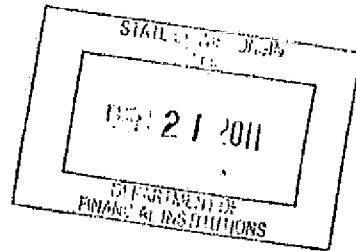
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**WISCONSIN
DFI**

ARTICLES OF MERGER

**MERGING
THE JOURNAL COMPANY
(a Wisconsin corporation)
WITH AND INTO
JOURNAL COMMUNICATIONS, INC.
(a Wisconsin corporation)**



In accordance with Section 180.1105(1) of the Wisconsin Business Corporation Law (the "WBCL"), the undersigned corporation hereby submits for filing these Articles of Merger:

ARTICLE I

The name and state of incorporation of each corporation that is a party to the merger are (a) Journal Communications, Inc., incorporated under the laws of the State of Wisconsin ("Survivor"), and (b) The Journal Company, a corporation incorporated under the laws of the State of Wisconsin ("Merging Corporation").

ARTICLE II

The name of the surviving corporation in the merger is Journal Communications, Inc.

ARTICLE III

A plan of merger with respect to the merger of Merging Corporation with and into Survivor (the "Plan of Merger") has been approved and adopted by each corporation that is a party to the merger as required under Section 180.1104 of the WBCL.

ARTICLE IV

The articles of incorporation of Survivor will be the articles of incorporation of the surviving corporation.

ARTICLE V

The executed Plan of Merger is on file at the principal place of business of the surviving corporation.

ARTICLE VI

The surviving corporation will provide a copy of the Plan of Merger, upon request and without cost, to any shareholder of a corporation that was a party to the merger or, upon payment to the surviving corporation of an amount equal to the cost of producing the copy, to any other interested person.

ARTICLE VII

Merging Corporation has a fee simple ownership interest in Wisconsin real estate.

ARTICLE VIII

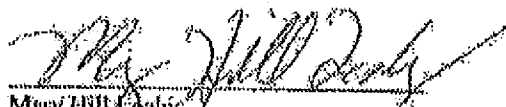
Survivor is not a Domestic or Foreign Business Corporation or Limited Liability Company that is an indirect wholly owned subsidiary or parent for purposes of Section 180.11045 of the WBCL.

ARTICLE IX

These Articles of Merger shall be effective, and the merger of Merging Corporation with and into Survivor shall take effect, as of 11:59 p.m., Central Time, on December 25, 2011.

IN WITNESS WHEREOF, the undersigned corporation has duly executed and delivered these Articles of Merger as of December 20, 2011.

JOURNAL COMMUNICATIONS, INC.

By: 
Mary Hill Leahy
Senior Vice President, General Counsel,
Secretary & Chief Compliance Officer

This Document was drafted by, and a copy hereof should be returned to, Jessica S. Lochmann of Foley & Lardner LLP, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202.

