

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milwaukee Bucks, Inc.		04/14/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Milwaukee Bucks, LLC		
Street Address:	1001 North 4th Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53203		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Serial Number:	85645270	B	
Registration Number:	2648909	B	
Registration Number:	2101745		
Registration Number:	0905299	BUCKS	
Registration Number:	2095423		
Registration Number:	3936940	FEAR THE DEER	
Registration Number:	3885737	FEAR THE DEER	
Registration Number:	1872634	MILWAUKEE BUCKS	
Registration Number:	1871656	MILWAUKEE BUCKS	
Registration Number:	3081981	MILWAUKEE BUCKS	
Registration Number:	1621339	MILWAUKEE BUCKS	
Registration Number:	2346666	MILWAUKEE BUCKS	
Registration Number:	1904968	MILWAUKEE BUCKS	
Registration Number:	2322826	MILWAUKEE BUCKS	
Registration Number:	1918871	MILWAUKEE BUCKS	
Registration Number:	1899987	MILWAUKEE BUCKS	
Registration Number:	2634240	MILWAUKEE BUCKS	
Registration Number:	2634241	MILWAUKEE BUCKS	
Registration Number:	1905157	MILWAUKEE BUCKS	
Registration Number:	2638464	MILWAUKEE BUCKS	
TRADEMARK			

CH \$715.00 85645270

Property Type	Number	Word Mark
Registration Number:	2940368	
Registration Number:	2923631	
Registration Number:	3862878	
Registration Number:	2805343	
Registration Number:	3862879	
Registration Number:	2976656	
Registration Number:	2805342	
Registration Number:	3038140	

CORRESPONDENCE DATA

Fax Number: 2122235159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-407-8330

Email: ipgroup@nba.com

Correspondent Name: Anil V. George - NBA Properties, Inc.

Address Line 1: Olympic Tower - 645 Fifth Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	MIL.BUCKS NAME CHANGE
NAME OF SUBMITTER:	Anil V. George
SIGNATURE:	/Anil V. George/
DATE SIGNED:	05/07/2014

Total Attachments: 4

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COPY

Sec. 179.76(3) & (5),
180.1161(3) & (5),
181.1161(3) & (5) and
183.1207(3) & (5),
Wis. Stats.

State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services



RECEIVED
2014 APR 14
WISCONSIN DEPT. OF
FINANCIAL INSTITUTIONS

CERTIFICATE OF CONVERSION

1. Before conversion:

Company Name:
Milwaukee Bucks, Inc.

- Indicate (X) Entity Type
- Limited Partnership (Ch. 179, Wis. Stats.)
 - Business Corporation (Ch. 180, Wis. Stats.)
 - Nonstock Corporation (Ch. 181, Wis. Stats.)
 - Limited Liability Company (Ch. 183, Wis. Stats.)

Organized under the laws of Wisconsin

(state or country *)

2. Does the converting entity have a fee simple ownership interest in any Wisconsin real estate?

- Yes No

IMPORTANT – If you answer yes, the entity is required to file a report with the Wisconsin Dept. of Revenue under sec. 73.14 of the Wis. Stats. within 60 days after the effective date of the conversion.

NOTE: Sec. 73.14(2)(a) provides a penalty of \$200 for each day that the report is late, not to exceed \$7,500. You may access the form at: <http://ww2.revenue.wi.gov/internet/merger.html>

* If a foreign (out-of-state) business entity is converting to a Wisconsin business entity, attach a certificate of status (variously called “certificate of existence” or “certificate of good standing”) issued by the Secretary of State or other appropriate official in the jurisdiction where the foreign business entity is organized, to include the name of the business entity and its **date of incorporation** or formation.

3. After conversion:

Company Name:
Milwaukee Bucks, LLC

- Indicate (X) Entity Type
- Limited Partnership (Ch. 179, Wis. Stats.)
 - Business Corporation (Ch. 180, Wis. Stats.)
 - Nonstock Corporation (Ch. 181, Wis. Stats.)
 - Limited Liability Company (Ch. 183, Wis. Stats.)

Organized under the laws of Wisconsin

(state or country)

FILING FEE - \$150.00 Use of this form is mandatory.

DFI/CORP/1000(R11/12)

4. A Plan of Conversion containing all the following parts is **attached** as Exhibit A. (NOTE: A template for Plan of Conversion is included in this form. Use of the template is **optional**.)

- A. The name, form of business entity, and identity of the jurisdiction governing the business entity that is to be converted.
- B. The name, form of business entity, and identity of the jurisdiction that will govern the business entity after conversion.
- C. The terms and conditions of the conversion.
- D. The manner and basis of converting the shares or other ownership interests of the business entity that is being converted into shares or other ownership interests of the new form of business entity.
- E. The effective date and time of conversion, if the conversion is to be effective other than at the time of filing the certificate of conversion as provided under sec. 179.11(2), 180.0123, 181.0123 or 183.0111, whichever governs the business entity prior to conversion.
- F. A copy of the articles of incorporation, articles of organization, certificate of limited partnership, or other similar governing document of the business entity after conversion as Exhibit B. (NOTE: Templates for certificate of limited partnership, articles of incorporation, and articles of organization are included in this form. Use of the templates is **optional**.)
- G. Other provisions relating to the conversion, as determined by the business entity.

5. The Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity.

6. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity **PRIOR TO CONVERSION**:

Registered Agent (Agent for Service of Process): Michael L. Burr	Registered Office: 825 North Jefferson Milwaukee, Wisconsin 53202
Additional Entry for a Limited Partnership only →	Record Office:

7. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity **AFTER CONVERSION**:

Registered Agent (Agent for Service of Process): Michael L. Burr	Registered Office in WI (Street & Number, City, State (WI) and ZIP code): 825 North Jefferson Milwaukee, Wisconsin 53202
Additional Entry for a Limited Partnership only →	Record Office:

8. Executed on April 14, 2014 (date) by the business entity PRIOR TO ITS CONVERSION.


(Signature)

Mark (X) below the title of the person executing the document.

Herbert H. Kohl

(Printed Name)

For a **limited partnership**

Title: General Partner

For a **limited liability company**

Title: Member OR Manager

For a **corporation**

Title: President OR Secretary or other officer title

INSTRUCTIONS (Ref. Sec. 179.76(3) & (5), 180.1161(3) & (5), 181.1161(3) & (5) and 183.1207(3) & (5), Wis. Stats. for document content)

Submit one original and one exact copy along with the required filing fee of \$150.00 to the address listed below. Make checks payable to the "Department of Financial Institutions". Filing fee is non-refundable. Sign the document manually or otherwise allowed under sec. 179.14 (1g)(c), 180.0103 (16), 181.0103 (23) or 183.0107 (1g)(c), Wis. Stats.

Mailing Address:

Department of Financial Institutions
Division of Corporate & Consumer Services
P O Box 7846
Madison WI 53707-7846

Physical Address for Express Mail:

Department of Financial Institutions
Division of Corporate & Consumer Services
201 W. Washington Ave - Suite 300
Madison WI 53703

Phone: 608-261-7577
FAX: 608-267-6813
TTY: 608-266-8818

NOTICE: This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. This document can be made available in alternate formats upon request to qualifying individuals with disabilities.

1. Enter the company name, type of business entity, and state of organization of business entity **prior to conversion**. Definitions of foreign entity types are set forth in ss. 179.01(4), 180.0103(9), 181.0103(13) and 183.0102(8), Wis. Stats.

If a foreign (out-of-state) business entity is converting to a Wisconsin business entity, attach a certificate of status (variously called "certificate of existence" or "certificate of good standing") issued by the Secretary of State or other appropriate official in the jurisdiction where the foreign business entity is organized, to include the name of the business entity and its **date of incorporation** or formation.

2. Select yes or no to indicate whether the converting entity has a fee simple ownership interest in any Wisconsin real estate. See sec. 73.14 and 77.25, Wis. Stats., or contact the Wisconsin Department of Revenue at (608)266-1594 for questions regarding fee simple ownership interest and the filing requirements with that department.

3. Enter the company name, type of business entity, and state of organization of business entity **after conversion**.

Fee simple ownership interest Yes No (for DFI use only)
CERTIFICATE OF CONVERSION

┌
Garrett Bishop
c/o Foley & Lardner LLP
777 East Wisconsin Avenue
Milwaukee, Wisconsin 53202

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▲ Enter your return address within the bracket above.

Phone number during the day: (414) 319 - 7024

INSTRUCTIONS (Cont'd)

4. Attach the Plan of Conversion as Exhibit A. If the Plan of Conversion declares a specific effective time or delayed effective time and date, such date may not be prior to the date the document is delivered to the department for filing, nor more than 90 days after delivery. The drafter may use the template Plan of Conversion provided in this form or may prepare the Plan by other means. Use of the template is **optional**.

5. This article states that the Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity prior to conversion.

6. Provide the name of the business entity's registered agent and the address of its registered office **prior** to conversion. If the business entity is a domestic limited partnership, also provide the address of its record office.

7. Provide the name of the business entity's registered agent and the address of its registered office **after** conversion. If the business entity after conversion will be a domestic limited partnership, also provide the address of its record office. NOTE: The address of the registered office must describe its physical location, i.e., street name and number, city (in Wisconsin) and ZIP code. P O Box addresses may be included as part of the address (if located in the same community), but are not sufficient alone. Compare the information supplied in Article 6 to see that it agrees with the information set forth in the articles of incorporation or similar governing document attached as Exhibit B.

8. Enter the date of execution and the name and title of the person signing the document. The person executing the document will do so in their capacity as an officer, member, etc., of the business entity prior to its conversion. For example, an officer of the corporation would sign a Certificate of Conversion converting a corporation to a limited liability company.