

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303817

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GVBB Holdings S.A.R.L.		04/24/2014	Luxembourg SARL: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Belden Inc.		
Street Address:	215th Floor, 1 North Brentwood Boulevard		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63015		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85874745	GV DIRECTOR	
CORRESPONDENCE DATA			
Fax Number:	2136297401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.443.7604		
Email:	kristen.koines@arentfox.com		
Correspondent Name:	Craig Gelfound		
Address Line 1:	c/o Arent Fox LLP, 555 West 5th Street		
Address Line 4:	Los Angeles, CALIFORNIA 90013		
ATTORNEY DOCKET NUMBER:	033163.01677		
NAME OF SUBMITTER:	Craig A. Gelfound		
SIGNATURE:	/Craig A. Gelfound/		
DATE SIGNED:	05/07/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **GVBB Holdings S.A.R.L.**, a Luxembourg SARL, having a place of business at 412, route d'esch, Luxembourg, L-2086, Luxembourg (hereinafter, the "ASSIGNOR"), owns all right, title, and interest in, under, and to the following trademark, which is the subject of a pending application before the United States Patent and Trademark Office (hereinafter, the "Trademark"):

GV DIRECTOR, U.S. Application Serial No. 85874745 (Class 09).


WHEREAS, **Belden Inc.**, a Delaware corporation, having a place of business at 15th Floor, 1 North Brentwood Boulevard, St. Louis, Missouri 63015, USA (hereinafter, "ASSIGNEE") is the successor in interest to the portion of ASSIGNOR's business to which the Trademark pertains and is desirous of acquiring said Trademark, along with the goodwill of the business pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR does hereby assign unto the ASSIGNEE all right, title, and interest in, under, and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the right to bring suit and recover damages for past infringement, and the pending application therefor. ASSIGNOR hereby agrees to execute any additional documents to accomplish and record this Assignment.

ASSIGNOR:

GVBB Holdings S.A.R.L.

Date: April 24, 2014



By: Brian E. Anderson

Title: Manager - A

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