

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM303826

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/20/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Warner Inc.		05/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Time Inc.		
Street Address:	1271 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0803930	TIME LIFE BOOKS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-530-7876		
Email:	twpto@timewarner.com		
Correspondent Name:	Fabricio Vayra		
Address Line 1:	Time Warner Inc.		
Address Line 2:	One Time Warner Center		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Randy Ferguson		
SIGNATURE:	/randy ferguson/		
DATE SIGNED:	05/07/2014		
Total Attachments: 1			
source=timielifebooks#page1.tif			

CH \$40.00 0803930

USA

TRADEMARK ASSIGNMENT

WHEREAS Time Warner Inc., (a Delaware corporation) (the "Assignor"), with offices located at One Time Warner Center, New York, New York, 10019, is the owner of the following trademark/service mark in the United States (hereinafter the "Trademark"):

Mark:
TIME LIFE BOOKS and Design

Registration No.
0803930

Date Granted:
February 15, 1966

WHEREAS Time Inc., (a Delaware corporation) (the "Assignee"), with offices located at 1271 Avenue of the Americas, New York, New York, 10020, is desirous of acquiring the Trademark and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark, and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark, the portion of Assignor's business to which said Trademark pertains, and all applications and registrations therefor, along with the right to sue for past infringement.

This assignment is effective as of July 20, 2010.

Time Warner Inc.

By: _____

Paul Washington
Senior Vice President