TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM303873

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------|----------|----------------|----------------------|
| Equifax Inc. | | 04/28/2014 | CORPORATION: GEORGIA |

RECEIVING PARTY DATA

| Name: | Fair Isaac Corporation | | |
|-----------------|------------------------|--|--|
| Street Address: | 181 Metro Drive | | |
| City: | San Jose | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95110 | | |
| Entity Type: | CORPORATION: DELAWARE | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 3163185 | SCORE WATCH |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: jen.rezac@nortonrosefulbright.com

Correspondent Name: Timothy M. Kenny

Address Line 1: 98 San Jacinto Boulevard

Address Line 2: **Suite 1100**

Address Line 4: Austin, TEXAS 78701-4255

| ATTORNEY DOCKET NUMBER: | FAIR:437 |
|-------------------------|------------------------|
| NAME OF SUBMITTER: | Shelby Knutson Bruce |
| SIGNATURE: | /Shelby Knutson Bruce/ |
| DATE SIGNED: | 05/07/2014 |

Total Attachments: 2

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> **TRADEMARK** REEL: 005275 FRAME: 0857

TRADEMARK ASSIGNMENT

WHEREAS, Equifax Inc., a corporation organized and existing under the laws of the

State of Georgia ("Assignor"), having a business address of 1550 Peachtree Street NW, Atlanta,

Georgia 30309-2402 has adopted, used, is using, and is the owner of the Service Mark SCORE

WATCH, a Federal registered mark in the United States, under Registration No. 3,163,185

(which is referred to hereinafter as the "Mark");

WHEREAS, Fair Isaac Corporation, a corporation organized and existing under the laws

of the State of Delaware ("Assignee"), having a business address of 181 Metro Drive, San Jose,

California 95110, desires to acquire any and all rights and goodwill associated with the above-

referenced Mark and the registration for the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor, does hereby assign, convey and transfer to Assignee

all right, title and interest in and to the Mark and the registration for the Mark, including: (a) any

and all unregistered, common law trademark rights in and to the Mark; and (b) all claims arising

out of or relating to the use or ownership thereof, including the right to enforce the Mark and

collect damages for past, present and future infringement thereof, together with the goodwill of

the business symbolized by the Mark and the registration of the Mark.

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TRADEMARK

EQUIFAX INC.

| | <u> </u> | | |
|-------|----------|-----------------|--|
| Ву: | Δ | | |
| Name: | Steh | w Sollan | |
| | | Everyon Allowan | |
| Date: | | -28-14 | |

STATE OF Georgia COUNTY OF Fultur

Before me, the undersigned authority, on this 28 day of 40ril personally appeared Stephen Sullivan known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he/she is authorized to execute the same on behalf of the identified corporation and that he/she executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Notary Public, State of Georgia

Name Printed: Dana M Kendrick

My Commission Expires: 7-28-2017

