

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303876

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Weider Health and Fitness		04/24/2014	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Weider Global Nutrition, LLC		
<b>Street Address:</b>	2212 E. Williams Field Road		
<b>City:</b>	Gilbert		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85295		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1361341	WEIDER	
<b>Registration Number:</b>	3863043	WEIDER BODY SHAPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-805-3688		
<b>Email:</b>	pto@techlawventures.com		
<b>Correspondent Name:</b>	Preston C. Regehr		
<b>Address Line 1:</b>	3290 W. Mayflower Way		
<b>Address Line 4:</b>	Lehi, UTAH 84043		
<b>ATTORNEY DOCKET NUMBER:</b>	WGN		
<b>NAME OF SUBMITTER:</b>	Preston C. Regehr		
<b>SIGNATURE:</b>	/Preston C. Regehr/		
<b>DATE SIGNED:</b>	05/07/2014		
<b>Total Attachments: 1</b>			
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OP \$65.00 1361341

# TRADEMARK ASSIGNMENT (For Recordation)

<u>Registration Number</u>	<u>Mark</u>	<u>International Class</u>
1361341	WEIDER	5 only (but not 28)
3863043	WEIDER BODY SHAPER	5


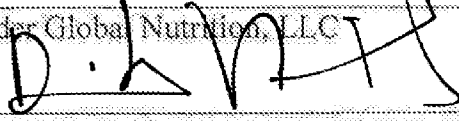
FOR VALUE RECEIVED, and effective as of January 1, 2014, Weider Health And Fitness, a Nevada corporation, assigned to Weider Global Nutrition, LLC, a Nevada limited liability company, all of its rights, interests, and titles in and to the trademarks referenced above, and the goodwill of the business associated with and symbolized by such marks. Said assignment includes an assignment of the trademark registrations as referenced above.

The addresses of the parties as are set forth below.

Weider Health And Fitness  
21100 Erwin Street  
Woodland Hills, CA 91367

Weider Global Nutrition, LLC  
2212 E Williams Field Road, Suite 230  
Gilbert, AZ 85295

## AGREED TO AND ACCEPTED BY:

Weider Health And Fitness	Weider Global Nutrition, LLC
By: 	By: 
Name: <u>Bernard J. Cartoon</u>	Name: <u>David Neeley</u>
Title: <u>Secretary</u>	Title: <u>Director of finance and operations</u>