

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303935

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medical Communications Consultants, LLC		04/30/2014	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Clingenuity, LLC		
Street Address:	9435 Waterstone Blvd.		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45249		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3783721	MCC	
Registration Number:	3783722	MCC	
Registration Number:	3932445	WIN	
Registration Number:	3841007	WIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(513) 693-4884		
Email:	phaffner@calfee.com		
Correspondent Name:	Paul Haffner		
Address Line 1:	255 E. 5th St Ste 2800		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Paul Haffner		
SIGNATURE:	/s/Paul F. Haffner/		
DATE SIGNED:	05/08/2014		
Total Attachments: 2			
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ASSIGNMENT OF MARKS

WHEREAS, Medical Communication Consultants, LLC, a limited liability company organized and existing under the laws of the state of Ohio, with its principal offices at 455 Delta Avenue Suite 205, Cincinnati, Ohio 45226 (hereinafter "Assignor"), uses and is the owner of all right, title and interest in and to the marks covered by the registrations with the United States Patent and Trademark Office set forth and identified on Schedule A hereto (hereinafter referred to as "the Marks"); and

WHEREAS, ClinGenuity, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with its principal offices at 9435 Waterstone Boulevard, Cincinnati, Ohio 45249 (hereinafter "Assignee"), is desirous of acquiring any and all right, title and interest that the Assignor may have in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign unto Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and/or applications for registrations of the Marks for the United States and throughout the world, including but not limited to those registrations and/or applications identified on Schedule A hereto, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and recover for damages and profits for such past, present and future infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks.

Assignor agrees to execute and deliver, at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Date: April 30, 2014

MEDICAL COMMUNICATION
CONSULTANTS, LLC

By: [Signature]

Name: Keith M Kleener

Title: Manager

CLINGENUITY, LLC

By: [Signature]

Name: Mick Kowitz

Title: Manager

SCHEDULE A

<u>Country</u>	<u>Service Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
U.S.	MCC (acronym)	3,783,721	May 4, 2010
U.S.	MCC & design	3,783,722	May 4, 2010
U.S.	WIN	3,932,445	March 15, 2011
U.S.	WIN	3,841,007	August 31, 2010