

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303952

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SensoryEffects Flavor Company		05/07/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	135 South LaSalle Street		
Internal Address:	Mail Code: IL4-135-05-41		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3210942	ATOMIC BLAST	
Registration Number:	3210943	BLUE BERRY PI	
Registration Number:	4283933	FRUIT JUICERS	
Registration Number:	4299182	FRUIT JUICERS 100% JUICE BLENDS	
Registration Number:	1294765	GRAND PRIX	
Registration Number:	4198612	KALVA	
Registration Number:	0397838	KALVA	
Registration Number:	1727976	LEMONADE STAND	
Registration Number:	1905786	MOO-MANIA	
Registration Number:	1844069	VITA-RITE	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
		TRADEMARK	

OP \$265.00 3210942

Address Line 4:	Morrisville, NORTH CAROLINA 27560
ATTORNEY DOCKET NUMBER:	017625-4885
NAME OF SUBMITTER:	John E. Slaughter
SIGNATURE:	/John E. Slaughter/
DATE SIGNED:	05/08/2014
Total Attachments: 4 source=NGSI-T SensoryEffects Flavor#page1.tif source=NGSI-T SensoryEffects Flavor#page2.tif source=NGSI-T SensoryEffects Flavor#page3.tif source=NGSI-T SensoryEffects Flavor#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

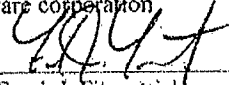
Please be advised that pursuant to the Security and Pledge Agreement dated as of May 7, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (in such capacity, the "Administrative Agent") for the holders of the Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[SIGNATURE PAGES FOLLOW]

Very truly yours,

SENSORYEFFECTS FLAVOR COMPANY,
a Delaware corporation

By: 
Name: Frank J. Fitzpatrick
Title: Treasurer

CHAR111355393

TRADEMARK
REEL: 005276 FRAME: 0494

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Rosanne Parsill

Title: Vice President

CIAR11355393

Schedule 1

SensoryEffects Flavor Company
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
ATOMIC BLAST	3210942	02/20/07
BLUE BERRY PI	3210943	02/20/07
FRUIT JUICERS	4283933	01/29/13
FRUIT JUICERS 100% JUICE BLENDS and Design	4299182	03/05/13
GRAND PRIX	1294765	09/11/84
KALVA	4198612	08/28/12
KALVA	0397838	09/22/42
LEMONADE STAND	1727976	10/27/92
MOO-MANIA	1905786	07/18/95
VITA-RITE	1844069	07/12/94

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