

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303978

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jose Cerritos		05/08/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	La Centro Americana Corp.		
<b>Street Address:</b>	2280 Union Boulevard		
<b>City:</b>	Bay Shore		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11706		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86124794	NUEVA COSECHA CENTRO AMERICANA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6315816710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	631-581-6700		
<b>Email:</b>	harold_furlow@hotmail.com		
<b>Correspondent Name:</b>	Harold G. Furlow		
<b>Address Line 1:</b>	260 West Main Street		
<b>Address Line 2:</b>	Suite 10		
<b>Address Line 4:</b>	Bay Shore, NEW YORK 11706		
<b>ATTORNEY DOCKET NUMBER:</b>	193-29		
<b>NAME OF SUBMITTER:</b>	Harold G. Furlow		
<b>SIGNATURE:</b>	/Harold G. Furlow/		
<b>DATE SIGNED:</b>	05/08/2014		
<b>Total Attachments: 2</b>			
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source=Assignment for Trademarks - Nueva Cosecha La Centro Americana#page2.tif			

OP \$40.00 86124794

ASSIGNMENT OF TRADEMARK

For:  U.S. and  Foreign Rights

For:  U.S. Trademark Application

By:  Original Owner or  Owner through Transfer

In consideration of the satisfaction of the debt of the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledge, and for other good and valuable consideration,

ASSIGNOR:

Jose Cerritos, having an address of

252 Hilltop Drive  
Brentwood, New York 11717

hereby sell, assign and transfer to:

ASSIGNEE:

La Centro Americana Corp.  
2280 Union Boulevard  
Bay Shore, New York 11706

A domestic business corporation formed in the State of New York, United States of America and the successors, assigns and legal representatives of the ASSIGNEE

the entire right, title and interest.

an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest for the United States and its territorial possessions.

and in all foreign countries, including all rights to claim priority, in and to any and all revisions which are disclosed in the Trademark Application for registration entitled:

NUEVA COSECHA CENTRO AMERICANA

and which is found in

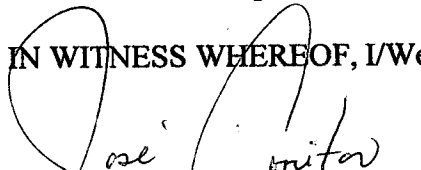
- (a) [ ] U.S. Trademark Application executed on even date herewith.
- (b) [ ] U.S. Trademark Application deposited with U.S. Postal Service by Express Mail No. \_\_\_\_\_ on \_\_\_\_\_.
- (c) [X] U.S. Trademark Application Serial No. 86/124,794 filed on November 20, 2013.
- (d) [ ] U.S. Trademark Registration No. \_\_\_\_\_ issued on \_\_\_\_\_.
- (e) [ ] A change of address to which correspondence is to be sent regarding trademark maintenance fees is being sent separately.
- (f) [X] and any legal equivalent thereof filed in a foreign country, including the right to claim priority.

and, in and to, all Trademark Registrations to be obtained for said writing by the above application or any revisions thereto.


ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said copyright application and said copyright registration and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain maintain, issue and enforce said application and said registered mark and said equivalents thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand seal this 8<sup>th</sup> day of May 2014.

  
\_\_\_\_\_  
Jose Cerritos

05/08/14  
Date

  
\_\_\_\_\_  
Jose Cerritos, President  
La Centro Americana Corp.

05/08/14  
Date