# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM304070

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                 |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | TERMINATION OF SECURITY INTEREST IN TRADEMARKS |  |

#### **CONVEYING PARTY DATA**

| Name                              | Formerly | Execution Date | Entity Type  |
|-----------------------------------|----------|----------------|--|
| U.S. Bank National<br>Association |          | 05/05/2014     | NATIONAL BANKING<br>ASSOCIATIONS: UNITED<br>STATES |

#### **RECEIVING PARTY DATA**

| Name:           | Caesars License Company, LLC      |  |
|-----------------|-----------------------------------|--|
| Street Address: | ONE CAESARS PALACE DRIVE          |  |
| City:           | LAS VEGAS                         |  |
| State/Country:  | NEVADA                            |  |
| Postal Code:    | 89109                             |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: NEVADA |  |

### **PROPERTY NUMBERS Total: 8**

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 2164444 | В                             |
| Registration Number: | 3316023 | BILL'S GAMBLIN' HALL & SALOON |
| Registration Number: | 3678552 |                               |
| Registration Number: | 1530198 | BILL'S                        |
| Registration Number: | 2399183 | REAL. LIVE. LAS VEGAS.        |
| Registration Number: | 3213554 | STAY CLASSIC                  |
| Registration Number: | 3213545 | STAY CLASSIC                  |
| Registration Number: | 2888634 | DEALERTAINERS                 |

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: mmakover@paulweiss.com, dewilliams@paulweiss.com

**Correspondent Name:** Matthew S. Makover

Address Line 1: 1285 Avenue of the Americas Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 19717-041

NAME OF SUBMITTER: Matthew S. Makover

> **TRADEMARK REEL: 005277 FRAME: 0063**

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| SIGNATURE:   | /Matthew S. Makover/ |
|--------------|----------------------|
| DATE SIGNED: | 05/09/2014           |

## **Total Attachments: 3**

source=(9388618)\_(1)\_Trademark Release - US Bank (12-24-08 Agreement) (Execution Copy)#page1.tif source=(9388618)\_(1)\_Trademark Release - US Bank (12-24-08 Agreement) (Execution Copy)#page2.tif source=(9388618)\_(1)\_Trademark Release - US Bank (12-24-08 Agreement) (Execution Copy)#page3.tif

TRADEMARK REEL: 005277 FRAME: 0064

#### TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 5, 2014, is made by U.S. Bank National Association, as Collateral Agent for the Secured Parties (together with its successors and assigns, the "<u>Agent</u>") (all terms used but not defined herein shall have the meaning assigned to such terms in the Trademark Collateral Agreement (as defined below)).

**WHEREAS,** Caesars License Company, LLC, a Nevada limited liability company, formerly known as Harrah's License Company (the "<u>Pledgor</u>"), has granted a security interest in certain personal property to the Agent, including without limitation a security interest in certain trademarks and trademark applications ("<u>Trademarks</u>"), pursuant to that certain Trademark Collateral Agreement dated as of December 24, 2008 (the "<u>Trademark Collateral Agreement</u>");

**WHEREAS**, the security interests granted to the Agent were recorded at the United States Patent and Trademark Office as follows: on December 24, 2008 at Reel 3910 and Frame 0392;

**WHEREAS**, the Agent has agreed to terminate and release its security interest in the Trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE,** for valuable consideration, the Agent hereby terminates and releases all mortgages, liens, and security interests granted to the Agent in the following:

- 1. Pledgor's Trademarks referred to on Schedule A attached hereto;
- 2. all goodwill of the business connected with the use of, and symbolized by, such Trademarks; and
- 3. all products and proceeds of the foregoing, including, without limitation, any claim by Pledgor against third parties for past, present or future (i) infringement or dilution of such Trademarks or (ii) injury to the goodwill associated with such Trademarks.

[SIGNATURE PAGE TO FOLLOW]

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IN WITNESS WHEREOF, the Agent has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

U.S. BANK NATIONAL ASSOCIATION, AS COLLATERAL AGENT

By:

ame:

Raymond S. Haverstock

Title: Vice President

[Signature Page to Trademark Release (U.S. Bank) (12-24-08 Agreement)]

# SCHEDULE A TO THE TERMINATION OF SECURITY INTEREST IN TRADEMARKS

# **TRADEMARKS**

| Trademark                              | Registration No. | Registration Date |
|--|------------------|-------------------|
| B (Block)                              | 2164444          | 6/9/1998          |
| Bill's Gamblin' Hall & Saloon (Design) | 3316023          | 10/23/2007        |
| Cowboy Bill (logo) (color)             | 3678552          | 9/8/2009          |
| Bill's (Block)                         | 1530198          | 3/14/1989         |
| Real. Live. Las Vegas.                 | 2399183          | 10/31/2000        |
| Stay Classic                           | 3213554          | 2/27/2007         |
| Stay Classic                           | 3213545          | 2/27/2007         |
| Dealertainers                          | 2888634          | 9/28/2004         |

**RECORDED: 05/09/2014** 

TRADEMARK REEL: 005277 FRAME: 0067